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DEPENDABLE SEEDS

for 1936



ESCHSCHOLTZIA

MONARCH ART SHADES

The Latest Development in California Poppies.

CAMPBELL SEED STORE

137 West Colorado Street

PASADENA

CALIFORNIA

Flower Seed Planting Suggestions For Southern California

Sow in Spring
These in left columns

Sow in Fall
These in right columns

FOR EDGINGS

<i>Ageratum</i>	<i>Aster</i>	<i>Alyssum</i>	<i>Pansy</i>
<i>Begonia</i>	<i>Marigold</i>	<i>Bellis</i>	<i>Shasta Daisy</i>
<i>Coleus</i>	<i>Nasturtium</i>	<i>Candytuft</i>	<i>Pyrethrum</i>
<i>Dianthus</i>	<i>Phlox</i>	<i>Dusty Miller</i>	<i>Cupid Peas</i>
<i>Gomphrena</i>	<i>Petunia</i>	<i>Myosotis</i>	<i>Viola</i>
<i>Lobelia</i>	<i>Zinnia</i>	<i>Nemophila</i>	<i>Dimorphotheca</i>
<i>Gazania</i>	<i>Portulaca</i>	<i>Nemesia</i>	<i>Virginian Stock</i>
<i>Eschscholtzia</i>	<i>Verbena</i>	<i>Arabis</i>	<i>Armeria</i>

EVERLASTINGS

<i>Physalis</i>	<i>Lunaria</i>	<i>Acroclinium</i>	<i>Grasses</i>
<i>Gomphrena</i>	<i>Statice</i>	<i>Catananche</i>	<i>Rhodanthe</i>
<i>Gypsophila</i>	<i>Paniculata</i>	<i>Helichrysum</i>	<i>Xeranthemum</i>

FOR FOLIAGE EFFECT

<i>Amaranthus</i>	<i>Canna</i>	<i>Acanthus</i>	<i>Pyrethrum</i>
<i>Castor Bean</i>	<i>Kochia</i>	<i>Dusty Miller</i>	<i>Grass Pinks</i>
<i>Euphorbia</i>	<i>Coleus</i>		

FOR FRAGRANCE

<i>Carnation</i>	<i>Nicotiana</i>	<i>Alyssum</i>	<i>Stock</i>
<i>Dianthus</i>	<i>Sweet Sultan</i>	<i>Candytuft</i>	<i>Sweet Pea</i>
<i>Heliotrope</i>	<i>Sweet William</i>	<i>Matthiola</i>	<i>Wallflower</i>
<i>Nasturtium</i>	<i>(Gleam)</i>	<i>Mignonette</i>	

FOR GROUND COVER

<i>Anagallis</i>	<i>Portulaca</i>	<i>Alyssum</i>	<i>Linaria</i>
<i>Nasturtium</i>	<i>Verbena</i>	<i>Nemophila</i>	<i>Virginian Stock</i>
<i>Nolana</i>	<i>Leptosiphon</i>	<i>Wild Flowers</i>	<i>Brachycome</i>
<i>Thunbergia</i>			

SHADE-ENDURING

<i>Aquilegia</i>	<i>Heuchera</i>	<i>Anemone</i>	<i>Pansy</i>
<i>Begonia</i>	<i>Mimulus</i>	<i>Clarkia</i>	<i>Platycodon</i>
<i>Cineraria</i>	<i>Primula</i>	<i>Bellis</i>	<i>Cyclamen</i>
<i>Coleus</i>	<i>Oenothera</i>	<i>Collinsia</i>	<i>Godetia</i>
<i>Campanula</i>	<i>Rehmannia</i>	<i>Myosotis</i>	<i>Linaria</i>
<i>Foxglove</i>	<i>Vinca</i>	<i>Browallia</i>	<i>Nemophila</i>

DROUGHT-RESISTANT

<i>Ageratum</i>	<i>Helianthus</i>	<i>Abronia</i>	<i>Gaillardia</i>
<i>Calliopsis</i>	<i>Marigold</i>	<i>Alyssum</i>	<i>Hollyhock</i>
<i>Centaurea</i>	<i>Petunia</i>	<i>Arctotis</i>	<i>Mesembryan-</i>
<i>Cosmos</i>	<i>Portulaca</i>	<i>Bartonia</i>	<i>themun</i>
<i>Cynoglossum</i>	<i>Scabiosa</i>	<i>Brachycome</i>	<i>Statice</i>
<i>Dianthus</i>	<i>Tithonia</i>	<i>Browallia</i>	<i>Verbena</i>
<i>Euphorbia</i>	<i>Vinca</i>	<i>Coreopsis</i>	<i>Candytuft</i>
<i>Four o'Clock</i>	<i>Zinnia</i>	<i>Dimorphotheca</i>	

FOR SUNNY ROCK GARDENS

Sow in Spring: *Abronia*, *Anagallis*, *Arabis*, *Armeria*, *Aubrieta*, *Calandrinia*, *Candytuft Dwarf*, *Cerastium*, *Dianthus*, *Helianthemum*, *Iberis*, *Leptosiphon*, *Lobelia*, *Marigold Dwarf*, *Nolana*, *Portulaca*, *Rockery perennials mixed*, *Sanvitalia*, *Thunbergia*, *Verbena*, *Zinnia Haageana*.

Sow in Fall: *Alyssum*, *Bellis*, *Brachycome*, *Campanula pusilla*, *Candytuft Dwarf*, *Cheiranthus*, *Dianthus*, *Dimorphotheca*, *Gilia*, *Leptosiphon*, *Linaria*, *Myosotis*, *Nemesia*, *Nemophila*, *Phacelia*, *Sedum*, *Virginian Stock*.

VINES

Sow in Spring: *Antigonon*, *Aristolochia*, *Asparagus plumosus*, *Australian Pea Vine*, *Balloon Vine*, *Balsam Apple and Pear*, *Canary Bird Vine*, *Cardinal Climber*, *Coboea*, *Cypress Vine*, *Dolichos or Hyacinth Bean*, *Gourds*, *Humulus or Japanese Hop*, *Kudzu Vine*, *Lathyrus latifolius*, *Mina lobata*, *Moon Vines*, *Morning Glories*, *Thunbergia*, *Phaseolus or Snail Vine*, *Scarlet Runner*, *Wild Cucumber*.

Sow in Fall: *Early Spencer Sweet Peas*.

"Dependable Seeds"

Since 1907, Campbell's Seeds have been growing their own reputation.

May they grow a reputation for you and your garden?

All seeds and books sent postpaid; prices of roots and plants do not include postage. All prices subject to change without notice.

Directions and advice are part of our service. Call on us when you want to hire a gardener.

Ask for our special Sweet Pea Circular and our Bulb List, both ready by August first.

Should you not find the certain variety of seed you want in this catalog, ask us for it. We are in touch with the leading growers in this country and abroad, and can obtain kinds not in stock in from 3 to 30 days.

All seeds are carried in bulk, so should you wish a larger quantity than a single packet, it will be to your advantage to specify price, as 15c, 25c, 50c, etc.

For instance: An order for 50c worth bulk will contain about twice the seed in five 10c packets.

NEW FLOWERS FOR YOUR 1936 GARDEN

ANTIRRHINUM, Rustproof.

The new colors in Rustproof Snapdragons not only are a great advance over those of last season in their immunity to rust, now 90% to 100%, but are of the finest snapdragon form and habit. The large flowers are closely spaced on long, erect spikes in your choice of the intermediate "bedding" type, or the tall maximum type. See page 8 for a full list of the beautiful colors available.

ESCHSCHOLTZIA, Double Art Shades.

Large, double and semi-double "California Poppies" in shades of pink, rose, red, orange, yellow, and white, each flower with a metallic sheen new to poppies. The bushes are compact; the flowers carried brilliantly above the feathery foliage. See illustration, front cover. Pkt., 25c.



Unusual Gilia Liniflora

GILIA liniflora, Bunch of Lilac and White Swan.

These new cutflowers grow about 15 inches tall, bearing single, flax-like flowers on long stems. White Swan is snowy white; Bunch of Lilac a clear lavender-blue. Pkt., 15c.

CHEIRANTHUS, Allioni, Golden Bedder.

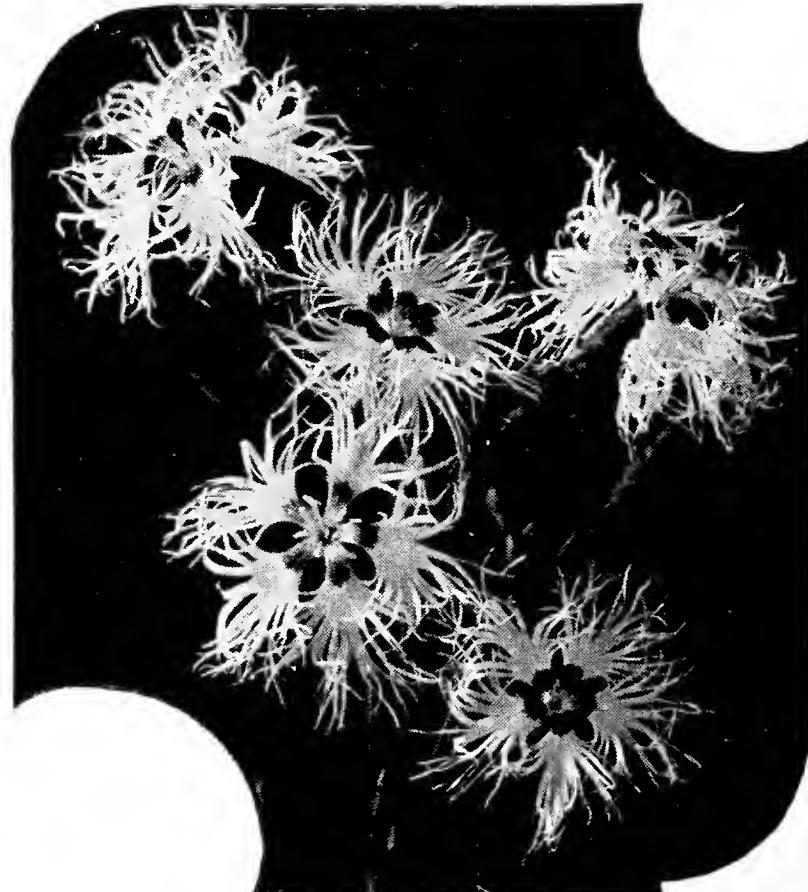
Rich golden yellow in color; otherwise identical with the deep orange Siberian Wallflower, this is destined to be one of the most popular winter and spring bedding plants. Pkt., 25c.

CORNFLOWER, Jubilee Gem.

Dwarf (12 inches) and compact, with vivid green foliage, and rich deep blue double flowers, this new Cornflower is entirely distinct from the tall, gray-foliaged common variety. Ideal for bedding, the flowers may also be cut. Pkt., 35c.

DIANTHUS, Loveliness.

Excellent for cutting, this new annual Pink grows 15 inches tall and bears finely-fringed, orchid-hued, highly sweet-scented flowers on good stems Pkt., 25c.



True "Loveliness" in Garden Pinks

GILIA micrantha, Fairy Stars.

An exquisitely dainty new annual for rockery and bedding, the tiny flowers, on neat, compact 6-inch plants, are excellent for the miniature bouquets now so popular. A riot of color as a mixture, the range includes rose, pink, orange, yellow, salmon and cream. Pkt., 15c.

LINARIA grandiflora, Diadem.

This fine new annual Linaria has much larger blossoms than the ordinary type, the color, bright violet with a white eye, making it a showy border plant. The compact bushes remain in full flower for a much longer period than common to Linarias. Pkt., 15c.

MARIGOLD, Dixie Sunshine.

Strikingly novel and beautiful, the large golden yellow flowers are ball-shaped, composed of dozens of tiny five-petalled florets, giving a fringed effect not unlike a fine incurved Chrysanthemum. The Marigold odor is almost entirely lacking. The plants are large and bushy; the stems long for cutting. See color plate on rear cover. Pkt., 25c.

MORNING GLORY, Giant-flowered Imported Japanese.

Quite distinct from the ordinary Japanese morning glories, these may be kept dwarf for borders or for pots by pinching the first runners 2 or 3 times. The flowers are gigantic, in rich shades of light and deep blue, pink, rose, red, and chocolate, many striped, or with an outer border of white. Pkt., 15c.

GODETIA, Kelvedon Glory.

Imagine the vividness and effect of this salmon-orange Godetia! In beds or in bouquets, they attract the admiration of all. The plants are extremely vigorous and free; the type the popular large-flowered single, in the intermediate-height florist-group. Pkt., 35c.

NASTURTIUM, Dwarf Double Golden Globe.

Similar in color and flower type with Golden Gleam, this new Gem type of Nasturtium is uniformly dwarf and compact. Pkt., 15c.

NASTURTIUM, Orange Gleam.

The finest Gleam Nasturtium since Golden Gleam, and identical with it in all save color, which is a deep glowing orange, shaded deeper at the center. The sweet scent is very pronounced, and the stems which hold the flowers well above the foliage are long and wiry for cutting. Pkt., 25c.

NASTURTIUM, Scarlet Gleam.

Although Scarlet Gleam was offered by its originator last season, the stock did not prove as double as expected, and a new strain has been developed, fully as double as Golden Gleam. The brilliant scarlet flowers are hard to duplicate for a dazzling splash of color. Pkt., 15c.



Marigold, Dixie Sunshine is Outstanding

PETUNIA grandiflora, Dainty Lady,

is the first distinctly yellow Petunia. The good-sized light-golden-yellow flowers are single with fringed edges, produced freely on neat, compact plants. Pkt., 35c.

PETUNIA, Miniature, Rose Gem.

Rich, deep rose—Rose of Heaven shade—on neat little 5-inch-high plants in such profusion as to hide the foliage. Pink Gem, already introduced as the first of this new type of bedding, edging, and window-box Petunias, now has a far showier companion. Pkt., 25c.

PHLOX drummondii, Gigantea Art Shades.

An Award of Merit winner last year, in the All-American trials, insufficient seed was harvested to allow the public release of this beautiful new annual Phlox until now. The flowers are exceptionally large, in pastel shades of pink, salmon, cream, lavender and lilac, each with a large light eye, and are excellent for cutting as well as beds. Pkt., 25c.

VENIDIUM fastuosum, New Hybrids.

Plants of the same free and long-flowering habit as the original vivid orange "Monarch of the Veldt," but proving of more resistance to heat and drought. The colors include white, cream, light and deep yellow, salmon and apricot, all with the characteristic dark center-zone. Pkt., 25c.



New Hybrid Venidium

VERBENA venosa, Lilacina.

Lavender-blue, a far more desirable color than the old Verbena venosa, this strong-growing ground-cover and cutting flower is one of the freest of all blooming plants, the blossoms covering the spreading 1-foot-high bushes all summer. Pkt., 15c.

1934-35 Introductions

These newer and outstanding flowers are described briefly in their places in the catalog, and especially merit a place in your garden.

- Aster, Golden Sheaf**, wilt-resistant Yellow.
- Calendula, Orange Shaggy**, loose, laciniated petals.
- Cosmos, Early Orange Flare**, brilliant summer cutflower.
- Dianthus, Splendens**, large, dark-red, white-eyed Pink.
- Linaria, Fairy Bouquet**, dwarf pastel mixture.
- Marigold, Yellow Supreme**, huge, loose-petalled yellow.
- Mesembryanthemum criniflorum, New Hybrid Mixture.**
- Nasturtium, Gleam Hybrids**, many unusual shades.
- Petunia, Martha Washington**, ruffled and veined.
- Poppy, Nudicaule, Gartref**. Iceland Poppies, pico-tee-edged.
- Zinnia, Scabious-flowered Improved.**
- Zinnia, Fantasy Mixture**, gracefully loose-petalled.

FLOWERS

The **germination period** of the most popular flower seeds has been compiled, and is included in the description of the varieties in this catalog.

ABRONIA umbellata (Sand Verbena).

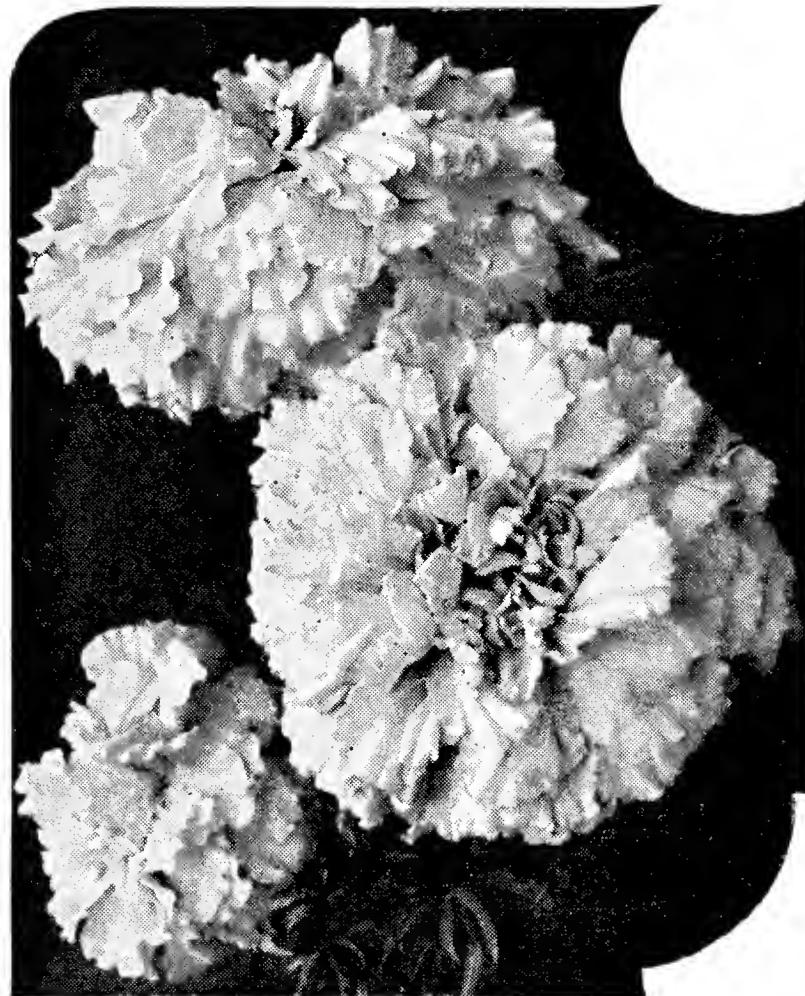
Rosy lilac, verbena-like flowers; trailer for sunny rockery or window box; sow November to March. Pkt., 10c.

ABUTILON maximum (Flowering Maple). Per.

Pink, yellow, and red, bell-shaped flowers in six months from seed; 3 feet; sow February and March for bloom same year. Mixed. Pkt., 10c.

ACANTHUS latifolius mollis. Per.

Decorative, large green foliage; lavender flowers; 3 feet; sow October to May. Pkt., 10c.



Marigold Yellow Supreme

ACHILLEA ptarmica (The Pearl). Per.

Small double white or rose-red flowers in clusters, for beds and bouquets; 2 feet; sow March to July. Germination period, 14 days. White; Rose-red. Pkts., 10c.

ACONITUM Napellus (Monk's Hood). Per.

Dark blue flowers in delphinium-like spikes; 3 to 5 feet tall; sow March to July. Germination period 6 months. Pkt., 10c.

ACROCLINIUM roseum.

Pink and white, double, everlasting flowers; often bloom in 8 weeks; 1½ feet high; sow November to March. Germination period 12 days. Mixed. Pkt., 10c.

AGATHEA coelestis (Blue Daisy). Per.

Clear blue with yellow disk; 1 to 2 feet high; good border or low hedge; sow March to August. Pkt., 10c.

AGERATUM Mexicanum (Floss Flower).

Blue, feathery flowers in clusters; very long-blooming, all summer and fall; sow February to August. Germination period, 14 days. Tall Mexican, 2 feet, for cutting; Blue Cap, 4 in. and Blue Ball (purest blue) 6 in., for borders. Pkts., 10c.

AGROSTEMMA coronaria (Rose Campion). Per.

Blood red flowers, with silvery foliage; for beds or cutting; 2 feet; sow March to September. Germination period, 10 to 14 days. Pkt., 10c.

ALONSOA Warszewiczi.

Bright scarlet flowers in racemes; dark green foliage; 1½ feet high; sow February to April. Pkt., 10c.

ALSTROEMERIA aurantiaca (Peruvian Lily). Per.

Orange, streaked red; forms bulbous root; 2 to 3 feet high; sow September to June. Pkt., 20c.

ALYSSUM. Sweet.

White, lilac, cream, fragrant heads of tiny flowers; fine for edgings, beds, or ground cover; sow any time. Germination period, 10 to 20 days. Carpet of Snow, 3 in.; Lilac Queen, Little Gem, Cream Yellow, 6 in.; Maritimum, 1 foot. Pkts., 10c.

ALYSSUM. Per.

Golden yellow (*saxatile compactum*), and Pale Yellow (*sulphureum*), 1 foot, fine for borders; Rare Rock Garden Alyssum Species Mixed. (Pkt., 15c); sow March to July for late spring bloom. Pkts., 10c.

AMARANTHUS

Colored, showy foliage; Molten Fire, fiery crimson; Tricolor, green, scarlet and gold. Drooping red tassels: Caudatus (*Love-Lies-Bleeding*); 3 feet; sow March to June. Germination period, 5 to 10 days. Pkts., 10c.

ANAGALLIS grandiflora.

Vivid blue, brick-red, lavender; for sunny rockeries, low beds, and borders; 8 inches; sow February to May. Germination period 3 weeks. Blue, and Mixed. Pkts., 10c.

ANCHUSA capensis.

Bright blue, large, Forget-me-not-like flowers, in sun; 2 feet; sow January to April. Pkt., 10c.

ANCHUSA Italica grandiflora. Per.

Gentian-blue, large, Forget-me-not-like flowers: Dropmore variety; 3 to 5 feet tall; sow March to July. Germination period 20 days. Dropmore variety. Pkt., 10c.

ANEMONE coronaria (Wind Flower). Per.

Red, blue, lavender, pink, white, poppy-like flowers; 1 foot; sow July to November for bloom following spring. Germination period 25 to 45 days. French de Caen, large, improved single strain Mixed; St. Brigid, doubles and semi-doubles Mixed. Pkts., 15c.

ANTIGONON leptopus (Mexican Mountain Rose). Per. Vine.

Rose-pink flowers in clusters on tender vine, in late summer; makes quick growth each summer after second or third year; sow March to June. Pkt., 15c.

ANTIRRHINUM (Snapdragon).

Rich colors in a wide range, with a long blooming season, make this one of the best bedding and cutting annuals; sow July to February. Germination period 10 to 21 days.

Rustproof varieties only are listed, since they now equal the old in color and form, and are 90% or better immune to rust. All the following are **Rustproof**:

Maximum (large flowered and tall; 2½ to 4 ft.):
Alaska, finest white.
Apple Blossom, light pink with white tube.
Campfire, pure luminous scarlet.
Canary Bird, clear rich yellow.
Copper Shades, velvety copper orange and old gold.
Crimson, deep velvety red.
Orchid Blend, lavender and lilac shades.

Super Majestic (new group, between the Semi-Dwarf, or Medium, and the Maximum in height, but with larger flowers than either):

Light Salmon Pink.
Soft Rose Pink, a deeper shade.
(More colors available in this outstanding group next season.)

Medium (the finest height for bedding; 1½ to 2½ feet):

Carmine Rose, deep bright rose.
Glowing Sunset, rosy scarlet.
Orange Copper Shades.
Red Boy, clear deep scarlet.
Wildfire, orange-scarlet with yellow lip—new and striking.

AQUILEGIA

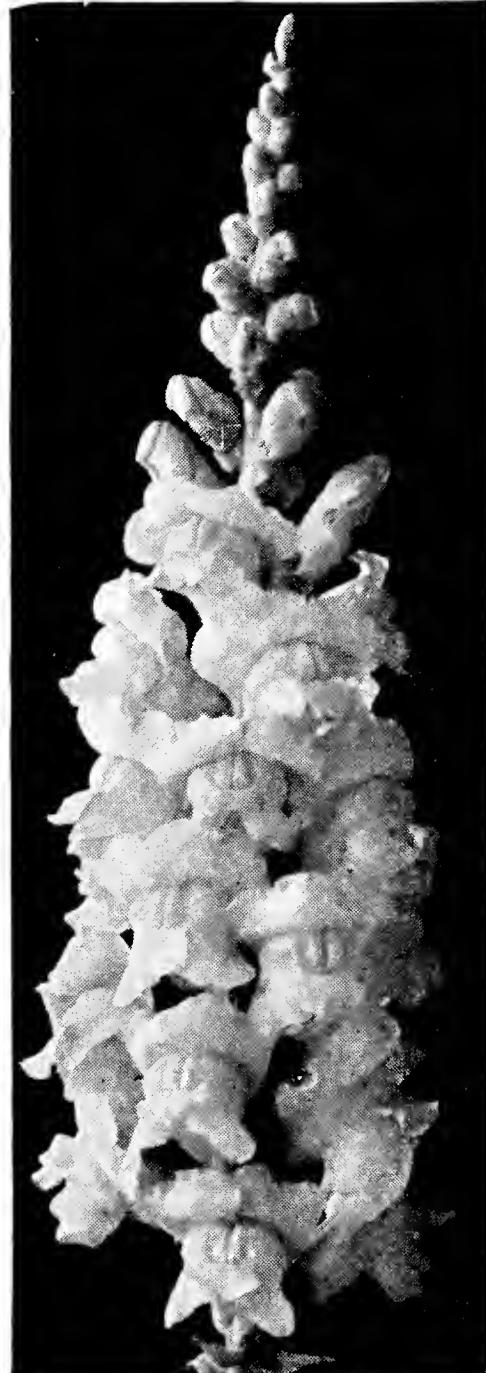
(Columbine). Per.

Yellow, pink, blue, orange, and red, large, airy flowers on graceful plants in spring and early summer; stand sun or partial shade; 2 to 3 feet; sown April to August will bloom next spring. Germination period 20 to 60 days.

Chrysanthia, Yellow.
Pkt., 10c.

Long-spurred varieties:

Blue shades, extra selected.
Orange and scarlet shades.
Mrs. Scott Elliott's Improved. Mixed.
W. F. Hybrids Mixed (the best). Pkts., 15c.



Rustproof Snapdragon

ARABIS Alpina (Rock Cress). Per.

White, fine flowers, forming blanket of bloom in spring in sun, on poor soil; 8 inches; sow January to May. Germination period 3 weeks. Pkt., 10c.

ARCTOTIS (African Daisies). Per.

Large daisies on long stems, for cutting and beds; Grandis, pale lilac; New Scapigera Hybrids, many shades of yellow, orange, bronze, red, and lavender fine in extra-dry sunny place; 2 feet; sow Oct. to April for bloom first summer. Pkts., 10c.

ARISTOLOCHIA (Dutchman's Pipe). Per. Vine.

Purplish, curious flowers on rampant vine, with glossy, heart-shaped leaves; seed germinates slowly; sow December to March. Pkt., 10c.

ARMERIA maritima (Sea Pink; Thrift). Per.

Rose-pink flower-clusters above grassy foliage; for rockeries and borders; 6 to 10 inches; sow January to July. Germination period 2 weeks. Pkt., 10c.

ASPARAGUS. Per.

Sprengerii, for pots and hanging baskets; Plumosus manus, feathery, fern-like foliage for bouquets. Sow March to September. Germination period 15 to 30 days. Pkts., 10c.

ASTER

One of the best summer bedding and cutting annuals; sow all varieties February to June; Single Rainbow as late as August. Germination period 5 to 10 days.

Super Giant Los Angeles, new, greatly improved California Giant, the largest clear pink Aster. Pkt., 15c.

Golden Sheaf, the new large yellow Aurora-type, **Wilt-Resistant**. Pkt., 15c.

Comet or Crego (large, curly-petalled; medium-length stems; 2½ feet): Rose, Shell Pink, Light Pink, Light Blue, Purple, Crimson, White, and Mixed. All varieties, **Wilt Resistant**. Pkts., 10c and 15c.

California Giants (long-stemmed, double, curly-petalled; 2½ feet): Rose, Peachblossom, Light Blue, Purple, White, and Mixed. Pkts., 15c.

Late Beauty (long-stemmed, double, incurved-petalled; 2½ feet): Rose, Peachblossom (flesh), September Beauty (shell pink), Light Blue, Purple, Crimson, White, and Mixed. All varieties **Wilt-Resistant**. Pkts., 10c.

Giant California Sunshine, new large, single, anemone-centered; 2½ feet; Mixed. Pkt., 15c.

Single Rainbow (very floriferous for bedding and cutting; 2 feet); Pink, Rose, Light Blue, Purple, Red, and Mixed. Pkts., 10c.

Pompon Mixed (bushy plants with many small, double, quilled flowers; 15 inches). Pkt., 10c.



Hybrid Arctotis is a fine perennial cut flower

ASTER (Michaelmas Daisy). Per.

Blue, lavender, and pink single asters in clusters for late Fall beds; 3 feet; sown February to April, bloom same year. Mixed. Pkt., 10c.

AUBRIETIA. Per.

Lavender, pink, and purple flowers, like perennial Virginian Stock, for sunny rockery or border; 6 inches; sow January to May. Germination period 25 days. Deltoidea, fine lilac. Large-flowering Hybrids Mixed. Pkts., 10c.



Cheery Rainbow Asters

AUSTRALIAN PEA VINE (*Dolichos lignosus*). Per.

Rose-pink, small, pea-shaped flowers on rapid evergreen vine; sow November to March. Germination period 12 days. Pkt., 10c.

BABY BLUE EYES. (See *Nemophila*.)

BABY'S BREATH. (See *Gypsophila*.)

BACHELOR'S BUTTON. (See *Cornflower*.)

BALLOON VINE (*Cardiospermum*). Vine.

White, small flowers; inflated seed-pods resemble balloons; rapid climber; sow March to May. Germination period 14 to 40 days. Pkt., 10c.

BALSAM (Lady's Slipper).

Pink, salmon, red, white, double, camellia-like flowers on bushy plants, thriving in hot sun and rich soil, copiously watered; 18 inches; sow March to May. Germination period 10 to 14 days. Giant Camellia-flwd. Mixed. Pkt., 10c.

BALSAM VINES (*Momordica*). Vine.

Yellow flowers on good foliage vines, with showy fruits; sow March to May. Germination period 30 days. Apple, scarlet fruit; Pear, orange fruit. Pkts., 10c.

BARTONIA (*Mentzelia*) (Blazing Star)

Golden yellow, large, with many stamens; Calif. native, for sun and dry soil; 2 feet; sow December to April. Germination period 8 days. Pkt., 10c.

BELLIS *perennis* (English Daisy). Per.

Pink, red, and white, double flowers for edgings and low beds in sun or shade; 6 inches; sow November to April. Germination period 5 to 14 days. Monstrosa (large-flowered) sorts; New Quilled Salmon Pink; Rose-Red; Etna, quilled red; White; Mixed. Single mixed, for naturalizing. Pkts., 10c.

BIDENS (Miniature *Cosmos*).

Golden yellow, star-like flowers, on compact bushes with finely-cut foliage; 1½ feet; sow February to May. Germination period 10 days. Pkt., 15c.

BOLTONIA *latisquama*. Per.

Lilac-pink, aster-like flowers in clusters, through summer; 4 to 6 feet; sow January to June. Germination period 20 days. Pkt., 10c.

BEGONIA. Per.

Useful bedding and pot plants, for full or partial shade; sow January to May.

Fibrous-rooted:

Luminosa, scarlet, brown foliage.
Prima Donna, rose-pink, green foliage.
Christmas Cheer, darkest scarlet; large.
Christmas Pink, large rosy pink.
Vernon, orange-carmine, red foliage.
Carmen, salmon-rose, bronze foliage.

Tuberous-rooted (Blackmore & Langdon original seed):

Single Mixed.
Single Frilled Mixed.
Giant Double Mixed. Pkts., 50c.



Frilled Single Tuberous Begonias

BRACHYCOME Iberidifolia (Swan River Daisy).

Blue, pink, and white flowers like small Cinerarias, for low winter and spring beds, ground-cover, and cutting; 10 inches; sow November to April. Germination period 10 days. Blue; Mixed. Pkts., 10c.

BROWALLIA

Rich blue, star-shaped flowers in all seasons, and in sun or shade; prefers rich soil; 1 foot; sow any time. Germination period 1 month. Elata, dark blue bedder. Pkt., 10c; Speciosa Major, very large bright blue pot variety. Pkt., 25c.

CACALIA (Tassel Flower).

Red tassels on wiry stems for bouquets; 18 inches; Sow February to June. Germination period 10 days. Pkt., 10c.

CACTUS. Per.

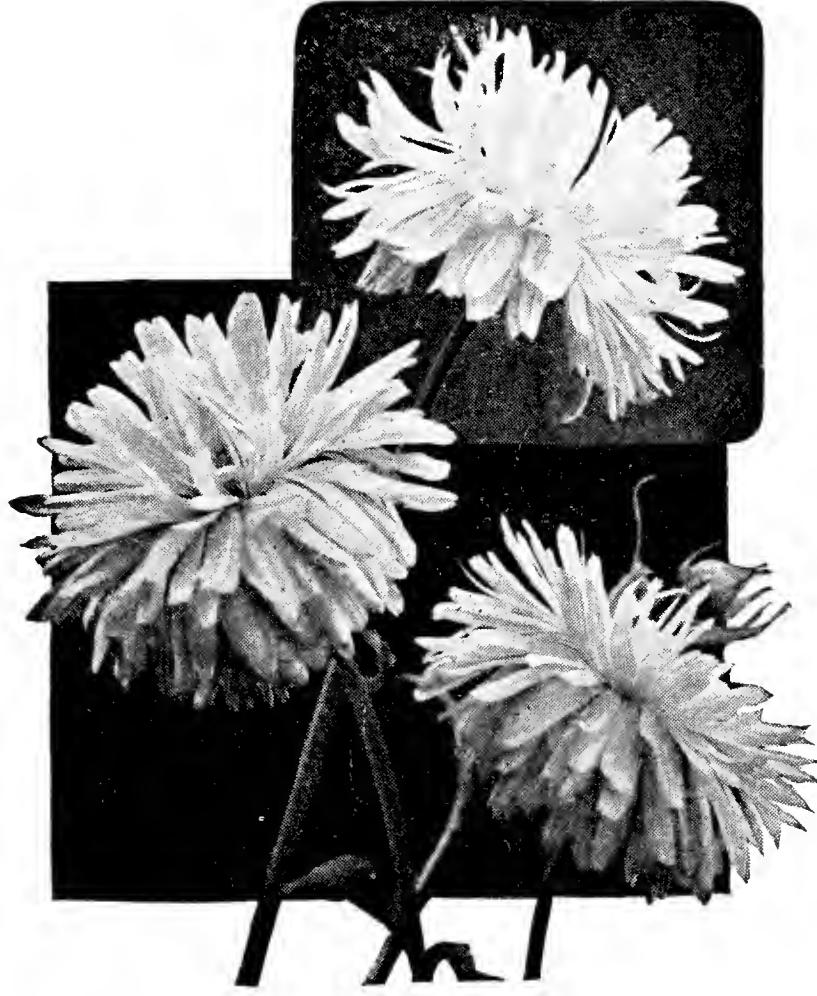
Drought-resisting, more or less spiny, sow in small seed-pans any time. Mixture includes following sorts: Cereus (Column Cactus); Echinocactus (Hedgehog); Echinopsis (Tube-flowering); Mammillaria (Wart Cactus); Opuntia (Fig). All Kinds Mixed. Pkt., 15c.

CALANDRINIA umbellata.

Crimson-violet, small flowers on trailing plant for sunny summer rockery or ground-cover; 6 inches high; sow March to May. Pkt., 5c.

CALCEOARIA. Per.

Yellow, orange, and red shades, purse-shaped, in clusters, for greenhouse or beds; Tender; Hybrida grandiflora, large-flowered. Hardy: Racemosa hybrida, medium-sized flowers; Rugosa Mixed, small many-flowered. Pkts., 50c.



Calendula Chrysanthia

CALENDULA (Pot Marigold).

Orange, yellow, and cream, double flowers, ideal for winter and spring beds, and for cutting; 1 to 2 feet; sow July to March. Germination period 10 to 14 days.

Flat-flower varieties:

Apricot Queen, soft orange; new.
 Ball's Gold, large deep yellow.
 Ball's Supreme, light orange; long-stem.
 Campfire, large dark orange.
 Favorita, cream striped yellow.
 Masterpiece, largest long-stemmed orange.
 Meteor, cream striped orange.
 Nankeen, cream and apricot.
 Lemon Queen, clear yellow.
 Orange King, standard rich orange.
 The Ball, large orange cutflower.
 Art Shades Mixed (new, pleasing mixture, many with picotee edges).
 All Colors Mixed. Pkts., 10c.

Loose-petaled varieties:

Chrysanthia (Sunshine), large, semi-double buttercup-yellow.
 Golden Radio, quilled deep yellow.
 Radio, quilled deep orange.
 Shaggy, large, very double deep orange, with laciniated petal-ends. Pkts., 10c, except Shaggy, 15c.

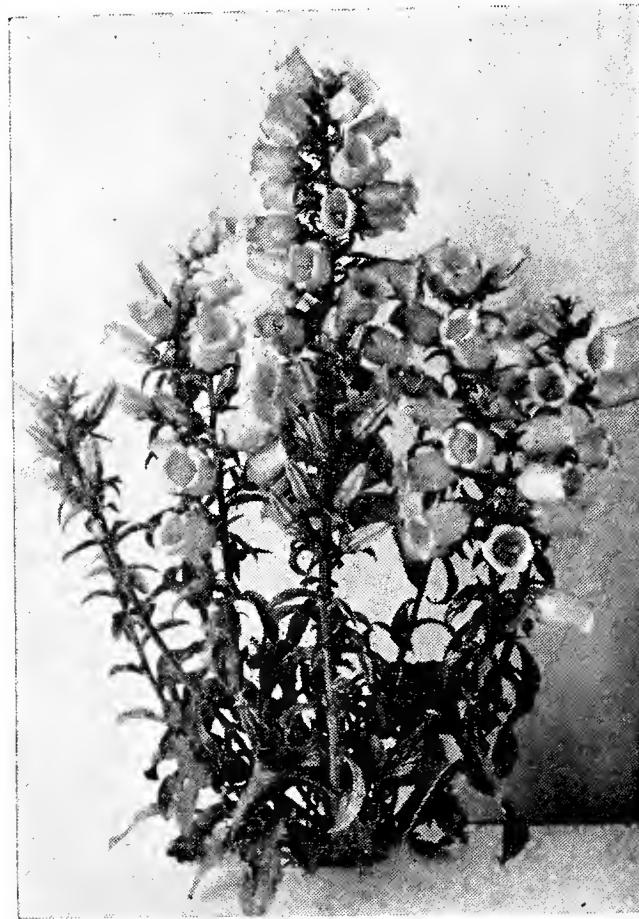
CALIFORNIA POPPY. (See Eschscholtzia).

CALLIOPSIS.

Yellow, yellow-and-red, and red daisy flowers for beds and cutting; sow March to July. Germination period 10 to 14 days. One-foot varieties: Radiata (Tiger Star), red; Dwarf Mixed. Three-foot varieties: Golden Wave, yellow, red center-zone; Coronata maxima, yellow; Tall Mixed. Pkts., 5c.

CAMPANULA Medium (Canterbury Bells). Biennial.

Light and dark blue, pink, white, bell-shaped flowers the second year from seed; 3 feet; sow September to March. Germination period 10 to 15 days. Calycanthema (double, cup-and-saucer): Rose-pink, Light Blue, Dark Blue, White, Mixed; Single (cup only) Mixed. Pkts., 10c.



Annual Canterbury Bells—for the Impatient

CAMPANULA Medium (Canterbury Bells). Annual.

Like the biennial, but only available in the single, cup-only, type; bloom in 5 to 7 months from sowing, which may be made at any time. Liberty Bell, deep blue; Angelus Bell, deep rose-pink; Mixed (including white and light shades also). Pkts., 15c.

CAMPANULA. Per. Varieties.

Blue, white, bell-shaped flowers; sow October to March. Pkts., 15c.

Carpatica, violet-blue, on 1-foot clumps.

Fragilis, large light blue, trailing.

Persicifolia, blue, 2-3 feet; border.

Pyramidalis, blue, 5-6 feet tall.

Pusilla, light blue, 4 inches; free-blooming.

CANARY BIRD VINE (*Trapaecolum Canariense*). Vine.

Light yellow, bird-like, fringed flowers, on rapid climber; sow January to May. Germination period 10 days. Pkt., 10c.

CANDYTUFT

White, pink, lavender, and red flower-heads on bushy plants for borders, beds, and cutting; 1 foot; sow November to June. Germination period 5 to 14 days.

Umbellata varieties:

Flesh Pink, Lavender, Rose Cardinal, Crimson, Purple, White, and Mixed. Dwarf (*nana compacta*) Mixed, 6 inches.

Hyacinth-Flowered varieties:

Giant White (a few large spikes), 1 foot.

Little Prince, white, 6 inches.

Miniature Gem, white, 4 inches. Pkts., 10c.

CANDYTUFT. Per. (See *Iberis*).

CANNA. Per.

Vivid pinks, yellows, oranges and reds, useful for foliage and flower mass effect; flower first year from seed, which soak; 3 feet; sow January to May. Germination period 2 weeks. Crozy's Hybrids Mixed. Pkt., 15c.

CANTERBURY BELL. (See *Campanula*).

CARDINAL CLIMBER. (*Ipomoea quamoclit*). Vine.

Fiery red, tubular flowers, on rapid vine; sow February to May. Germination period 10 to 20 days. Pkt., 10c.

CARNATION (Dianthus Caryophyllus). Per.

Pink, rose, red, white, yellow; 1½ feet; sow November to April. Germination period 10 days. Marguerite Mixed, blooms in 5 months from seed. Chabaud's Giant Pink, Scarlet, Yellow, White, and Mixed, bloom in 6 months from seed. Pkts., 10c. German Show strains, Picotees, Stripes, Bizarres, Selfs, sep. or mixed. Pkts., 25c.

CASTOR OIL BEAN (Ricinus). Per.

Very rapid-growing foliage plant; sow January to April. Germination period 2 weeks. Sanguineus (6 feet), green, red-veined leaves, red stalks and fruit; Zanzibariensis (12 feet), green and bronze leaves. Pkts., 10c.

CATANANCHE coerulea. Per.

Lavender-blue, cornflower-like, on long, slender stems for borders and cutting; sow March to August. Pkt., 10c.

CELOSIA (Cockscomb).

Crimson, rose, and yellow dense heads and plumes; sow March to May. Germination period 8 to 10 days. Tall (3 feet) Crimson; Plumosa (Feathered Type, 2½ feet) Crimson; Pride of Castle Gould Mixed; Childsii (Chinese Woolflower, 2 feet) Mixed. Pkts., 10c.

CENTAUREA Imperialis (Sweet Sultan).

Pink, lavender, purple, white, and yellow fragrant flowers like large, soft thistles; 2½ feet; sow January to June; Amaranth Red, Purple, Lavender, Pink, and Mixed; Suaveolens, Yellow. Germination period 2 weeks. Pkts., 10c.

CERASTIUM Biebersteinii (Snow in Summer). Per.

White flowers and silvery foliage for sunny edgings and rockery; 8 inches; sow January to June. Pkt., 10c.

CHEIRANTHUS Allioni (Siberian Wallflower).

Dazzling, bright orange flowers, produced profusely from early spring to summer; 1 foot; sow September to March. Germination period 2 weeks. Pkt., 10c.

CHRYSANTHEMUM, Annual (Painted Daisies).

Yellow, white, pink, and red, large daisy cut-flowers; 2 feet; sow October to April. Germination period 8 to 10 days.

Sultan, copper-red with yellow zone.

Gladstone, purple with yellow zone.

Northern Star, white, yellow zone.

Tricolor Mixed.

Nivelli (the Annual Marguerite), very free-blooming tall, long-stemmed yellow. Pkts., 10.

CHRYSANTHEMUM. Per. (See also Shasta Daisy).

Mawii, new, with large rich pink flowers on low, silver-foliaged bushes, for borders and rockery; 1 foot; sow any time. Pkt. 15c.

Japonica, Double Mixed, includes Standard and Pompon Japanese Chrysanthemums. Pkt., 25c.

CINERARIA hybrida.

Unusually rich colors, in the showiest early spring bedding plant for shade, and pots; sow April to August. Germination period 8 to 10 days.

Grandiflora semi-dwarf (16 inches): Light Azure Blue; Royal Blue; Flesh Pink; Old Rose; Scarlet; French strain, Mixed; Howard & Smith's Prize strain, Mixed. Pkts., 50c. (Sep. Colors, 25c pkt.) Multiflora nana, new dwarf (1 foot) type, with quantities of tiny flowers in all shades. Pkt., 25c. Polyantha stellata, many-star-flowered (2 to 3 feet), Mixed. Pkts., 25c.

CLARKIA elegans.

Pink, rose, red, purple, and white double carnation-like flowers along spikes; 2 feet; sow November to April. Germination period 2 weeks.

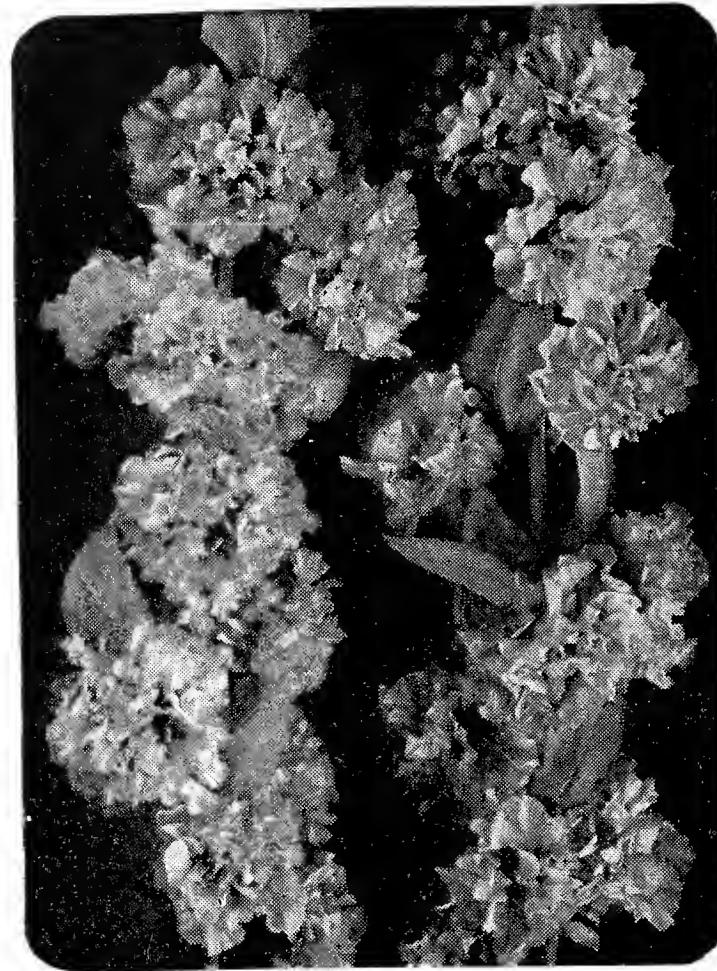
Albatross, fine upright white.

Apple Blossom, delicate pink.

Firebrand, new orange-scarlet.

La France, new salmon pink.

All Colors. Mixed. Pkts., 10c.



Beautiful Clarkia

CLEOME pungens (Giant Spider Plant).

Rose-purple, curious flowers, with 6 long stamens, on spreading plant; 4 feet; sow January to April. Pkt., 10c.

CLANTHUS Dampieri (Glory Pea). Per.

Red flowers with black spots, on gray-leaved plant; 2 feet; sow January to April. Germination period 10 days. Pkt., 15c.

COBOEA scandens (Cathedral Bells Vine). Per. Vine.

Violet-blue, or white, large, bell-shaped flowers on very rapid, deep-green-leaved vine; sow seeds on edge, December to April. Germination period 3 weeks. Purple, White. Pkt., 10c.

COLEUS. Per.

Ornamental foliage plant for pots or outdoors, with large, vari-colored, velvety leaves in partial or full shade; 1 to 2 feet; sow February to May. Germination period 10 to 15 days. Large-leaved Mixed; Rainbow Mixed; Fringed Mixed. Pkts., 25c.

COLLINSIA bicolor (Innocence).

Blue-and-white flowers in spikes; Calif. native, for sun or shade; 15 inches; sow November to April. Germination period 2 weeks. Pkt., 10c.

COLUMBINE. (See Aquilegia).

CONVOLVULUS, Annual. (See Morning Glories).

CONVOLVULUS Mauritanicus. Per.

Lavender-blue, large flowers on trailing rockery perennial all spring and summer; 6 inches; sow July to November. Pkt., 15c.

COREOPSIS lanceolata grandiflora. Per.

Chrome yellow, large, glossy daisy flowers on long, graceful stems; 2 to 3 feet; seeds sown November to March bloom first season. Germination period 5 to 10 days.

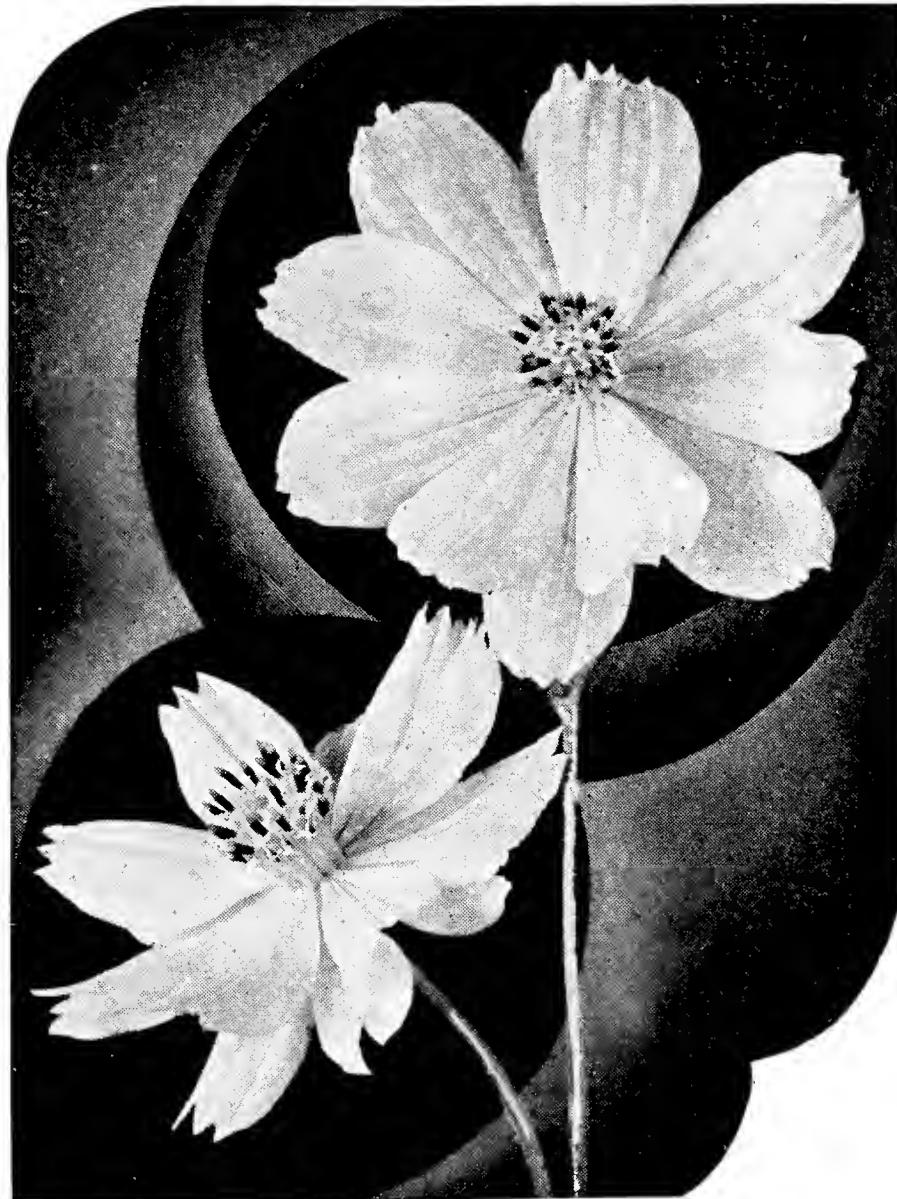
Auriculata, yellow, small red center-zone.

Mayfield Giant, large-flowered single.

Double Yellow, new large double strain. Pkts., 10c.

CORNFLOWER (*Centaurea cyanus*) (Bachelor's Button).

Blue, rose, plum, and white flowers for beds and bouquets; sow January to June; 3 feet. Germ. per. 10 to 15 days. New, very double, reselected Florist Strains: Blue, Rose, Mixed. Pkts., 10c.



New Cosmos, Early Orange Flare

COSMOS.

Crimson, pink, and white daisy flowers, for show and cut with light green, feathery foliage; sow March to July. Germination period 10 to 14 days.

Early sorts (3 feet; bloom June-August):

Extra Early Single Mixed.

Extra Early Double Crested Mixed.

Orange Flare, new early-flowering form of the Late Klondyke Cosmos.

Late sorts (5 feet; bloom Sept. and October):

Single Pink, White, Crimson, and Mixed.

Double Crested Mixed.

Klondyke, orange.

Pkts., 10c, except double sorts, 15c.

CREPIS barbata (Hawkweed).

Bright rose, semi-double, star-like daisies to cut or bed; 18 inches; sow January to May. Pkt., 10c.

CYCLAMEN persicum giganteum. Per.

Salmon, pink, rose, red, lavender, white "shooting-star" flowers with beautiful foliage, for pots or outdoors in shade; 1 foot; sow any month but allowing 18 months to flower. Germination period 3 weeks. Choice Mixed, 1c per seed. German, giant-flowered strain, 3c per seed.

CYNOGLOSSUM amabile (Chinese Forget-Me-Not).

Pure blue, or pink, large forget-me-not-like flowers in sprays, good for cutting, and bedding in sun; 2 feet; sow January to April. Germination period 10 days. Blue; Pink, new. Pkts., 10c.

CYNOGLOSSUM linifolium (Omphaloides).

White forget-me-not-like flowers, with silvery foliage, for ground-cover or border in winter and spring; 6 inches; sow October to March. Pkt., 10c.

CYPRESS VINE (*Ipomoea quamoclit*). Vine.

Red and white star-shaped flowers on quick, twining vine with feathery foliage; sow February to May. Germ. per. 10 to 20 days. Mixed. Pkt., 10c.

DAHLIA. Per.

Great variety of colors and types, blooming profusely and forming tubers the first season; sow February to May. Germination period 10 days.

Campbell's Prize Mixed (from Cactus and Decorative, improved named sorts only). Pkt., 25c.

Unwin's Dwarf Hybrids (1½ feet, early-flowering, semi-double). Mixed. Pkt., 25c.

Collarette Mixed. Large single flowers, with tuft of contrasting color about center. Fkt., 10c.

Pompon Mixed. Pkt., 15c.

Coltness Bedding Hybrids (1½ feet; single). Pkt., 15c.



Dwarf and Dainty Unwin's Dahlias

DATURA (Angel's Trumpet).

White or purple, large, showy flowers on handsome specimen plants, in bloom all summer; 3 feet; sow February to May. Germ. per. 15 to 20 days. Double White. Pkt., 10c.

DELPHINIUM. Per.

Splendid, stately, border and bedding plant, and cutting flower; seed sown August to November will bloom in spring, or sown December to March will bloom that summer. Germination period 20 days.

Cutflower varieties:

Cliveden Beauty (Imp. Belladonna), light blue.

Bellamosum, dark blue.

Larger-flowered, bedding varieties:

Campbell's XXX Hybrids, with immense flowers in all shades of blue and lavender-blue.

Cardinale, native scarlet larkspur.

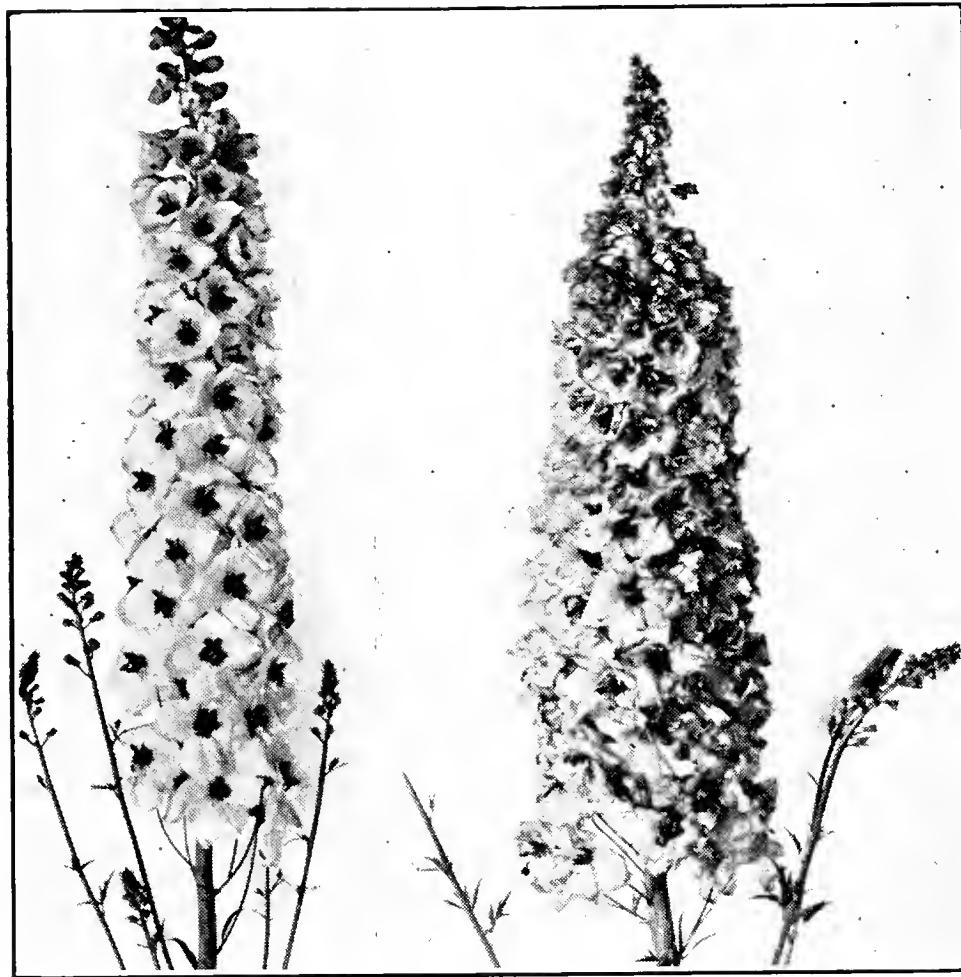
Iceberg, large, pure white.

Wrexham Hollyhock Strain Mixed, all shades.

Wrexham Art Shades, lavender-blues and mauves. Pkts., 15c, except last three, 25c.

DELPHINIUM Chinensis.

Dwarf annual, with flowers very similar to perennial sorts, for low beds and edging; 1 foot; sow December to April. Germination period 2 weeks. Azure Fairy, light blue; Blue Butterfly Improved, ultramarine blue. Pkts., 10c.



Campbell's Delphinium

Left, Hybrid-type; Right, Wrexham-type.

DIANTHUS (Annual Pinks).

Shades of red, pink, crimson and white; 1 foot; sow October to March. Germination period 5 to 10 days.

Hedgewigi laciniatus varieties:

Crimson Belle, single crimson.

Loveliness, new fringed lilac. (See Novelties, page 4).

Salmon Queen, single salmon.

Snowdrift, double pure white.

Splendens, large deep red with white eye.

Single Mixed.

Double Mixed.

Chinensis varieties (flowers smaller, in clusters like Sweet William).

Double Mixed. Pkts., 10c.

DIANTHUS (Perennial Pinks).

Pink, rose, red, white; fragrant; sow October to March.

Plumarius (Clove Pink) varieties; 1½ feet:

Cyclops Mixed. (Large-eyed single).

Semperflorens Single and Double Mixed. Pkts., 10c.

Rock-Garden species:

Caesius (Cheddar Pink), pink with tufty 3-inch foliage and 6-inch stems. Pkt., 10c.

Deltoides (Maiden Pink), rose, 8 inches. Pkt., 15c.

Allwoodii Alpinus, new, 4 to 6 inches, mixed colors. Pkt., 50c.

Rock-Garden Rare Species Mixed, including 25 kinds. Pkt., 25c.

DIASCIA Barbarae.

Salmon-rose flowers, each with two spurs, for rockery or pots; 1 foot; sow March to May. Pkt., 15c.

DIDISCUS Coeruleus (Blue Lace Flower).

Soft blue, tiny tubular flowers forming lacy heads on long stems for bouquets; 2½ feet; sow March to May. Germination period 2 weeks. Pkt., 10c.

DIGITALIS (Foxglove). Per.

Pink, purple, white, large open-tubed flowers in tall, erect spikes; sow October to March for cer-



Showy Dianthus Splendens

tain flowers the following spring. Germ. per. 10 to 15 days.

Biennial variety; 6 feet:

Giant Shirley Hybrids (spotted) Mixed. Pkt. 10c.

Perennial varieties; 4 feet:

Hybrida Lutzii, salmon shades.

Isabellina, buff and yellow. Pkts., 15c.

DIMORPHOTHECA (African Daisy).

Orange, yellow, salmon, and white, large daisy flowers, unusually brilliant for bedding in all seasons; 1 foot; sow any time. Germ. per. 2 to 3 weeks. Aurantiaca, orange; Salmon Beauty; Golden West, yellow; Pluvialis, pure white; Pluvialis ringens, white with blue center-zone; Hybrids Mixed. Pkts., 10c.

DIMORPHOTHECA Ecklonis. Per.

White, blue center, with mauve reverse, flowers 3 inches across; blooms all summer; 2 feet; sow October to April. Pkt., 15c.

DOLICHOS Soudanensis (Hyacinth Bean). Vine.

Rosy-purple pea flowers on quick vine, with showy purple pods; sow March to May. Germination period 10 days. Pkt., 10c.

DUSTY MILLER (Centaurea sp.). Per.

Candidissima, thick, silvery white foliage, 10 inches; Gymnocarpa, grey foliage, 20 inches; sow January to May. Germination period 2 to 4 weeks. Pkts., 10c.

ENGLISH DAISY. (See Bellis).

ERIGERON (Midsummer Daisy). Per.

Rosy lilac, large, single daisy with many short, narrow petals; a close relative of Perennial Aster; sow July to March. Germ. per. 2 weeks. Speciosus grandiflorus. Pkt., 15c.

ESCHSCHOLTZIA (California Poppy).

Orange, crimson, rose, yellow, and white, showy, glossy-petaled flowers for bedding, ground cover on vacant lots, and bouquets (cut the flowers

early, before they open): 1 foot; sow November to June. Germination period 5 to 10 days.

Monarch Art Shades, new double mixture. (See Novelties, page 3).

Aurantiaca, orange (True native poppy).

Chrome Queen, pure light yellow.

Golden West, yellow with orange center.

Crimson, carmine crimson.

Ballet Girl, carmine outside, cream inside.

Lovely, salmon rose.

Mandarin, outside scarlet, gold inside.

Vesuvius, fiery red.

White.

Enchantress, double salmon pink.

Crocea, double orange.

Common Mixed (orange, yellow, and white).

Brilliant Mixed (orange, reds, and pinks).

Hybrida Mixed (all new and unusual shades).

Pkts., 10c. Ask for low bulk prices.



Double Monarch California Poppy

EUPHORBIA variegata (Snow on the Mountain).

Ornamental foliage annual, with distinct white and green leaves, for beds or mixed bouquets; sow March to May. Germination period 18 days. Pkt., 10c.

FELICIA Bergeriana (Kingfisher Daisy).

Sky-blue daisy-like flowers on low 6-inch plants for edgings and rockery; an "annual Agathea"; sow February to June. Germination period 3 weeks. Pkt., 25c.

FORGET-ME-NOT. (See Myosotis).

FOUR O'CLOCK (Mirabilis). (Marvel of Peru). Per.

Red, pink, white, yellow flowers opening in afternoon, on bushy plants; may be grown as annual; sow October to April. Germination period 2 weeks. Dwarf Mixed, 1 foot; Tail Mixed, 3 ft. Pkts., 10c.

FOXGLOVE. (See *Digitalis*).

FREESIA. Per.

White, lavender, pink, red, orange, and yellow shades; fragrant; 1 foot; sow July to October for bloom the first spring; *Refracta alba*, white; *Rainbow Hybrids Mixed*. Pkts., 15c.

GAILLARDIA (Annual Blanket Flower).

Red, yellow, and red-and-yellow, large, profuse-blooming daisies; 2 feet; sow January to April. Germination period 10 to 15 days. *Indian Chief*, bronzy-red; *Picta*, single mixed; *Lorenziana*, double mixed. Pkts., 10c.

GAILLARDIA grandiflora. Per.

Red and yellow, very large daisies, blooming all summer and fall; 3 feet; sow September to April. Germination period 20 days. *Burgundy*, new bronzy red; *Dazzler*, yellow-and-red; *Golden Yellow*; *Portola Hybrids*, semi-double orange-and-red. Pkts., 15c.

GAURA Lindheimeri.

White flowers, tinged pink, in spikes on strong, graceful plant from July to October; likes sun and drought; 3 feet; sow February to May. Pkt., 10c.

GAZANIA splendens hybrida grandiflora. Per.

Orange, yellow, cream, and white showy, long-stemmed daisy-flowers with brown or green spots about the centers, on low-foliaged edging or bedding plants; sow September to March for bloom first summer. *New Hybrids Mixed*. Pkt., 15c.

GERBERA Jamesonii (Transvaal Daisy). Per.

Almost every conceivable shade except blue and purple is found in these long-stemmed, large-flowered African Daisies for beds and bouquets; 2 feet; sow September to May. Germination period 2 weeks. *Scarlet*; *Hybrids Mixed*. Pkts., 25c.

GEUM. Per.

Scarlet, yellow, and orange, semi-double rose-like flowers, on long stems in spring and summer, for beds and bouquets; 2 feet; sow October to March. Germination period 3 weeks. *Mrs. Bradshaw*, scarlet; *Lady Stratheden*, yellow, pkt., 10c. *Prince of Orange*, new orange, pkt., 25c.

GILIA.

Natives, easily and quickly grown; sow November to May. Germination period 10 days.

Capitata (Thimble Flower, 2 feet) with lavender-blue flowers in globular heads on long stems for cutting and drying.

Tricolor (Bird's Eyes, 1 foot), with lilac flowers spotted yellow and purple in center. Pkts., 10c.

Micrantha, Fairy Stars. (See Novelties page 4).

Liniflora White and Lilac. (See Novelties, page 3.)

GILIA coronopifolia (Texas Plume) Bien.

Vivid scarlet, tubular flowers all summer and fall, on tall, slender plants, with Cypress-like foliage; 3 feet; sow September to January for bloom same year. Pkt., 15c.

GLOBE AMARANTH (Gomphrena).

Purplish-red, pink, white, and orange clover-like everlasting flowers; make showy beds; 1 foot; sow February to May. Germination period 2 weeks. *Purple-red*; *Orange-red*; *Mixed*. Pkts., 10c.

GLOXINIA hybrida grandiflora. Per.

Rich reds, pinks, blues, and whites; must be grown indoors; 1 foot; sow January to April. Pkt., 50c.

GODETIA.

Pink, rose, red, and white, large satiny flowers for showy beds in sun or partial shade, and bouquets; sow November to June. Germination period 2 weeks.

Half-Dwarf (1½ feet; flowers in clusters):

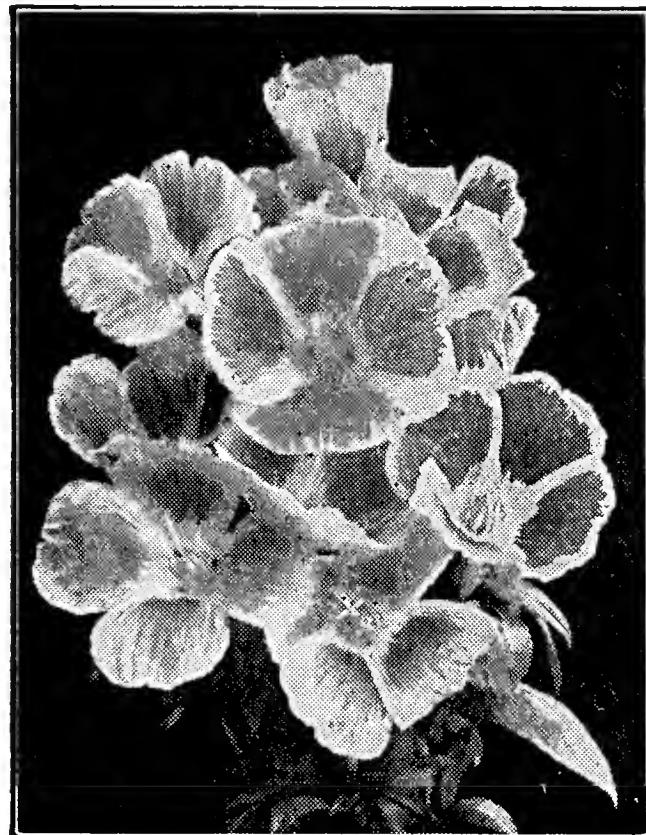
Brilliant, single deep crimson.

Double Brilliant, deep crimson.

Duke of York, rich scarlet edged white.

Pendleton, double pink with crimson blotch.

Sweetheart, new bright double cream pink.



Godetia, Duke of York

Sybil Sherwood, new single soft salmon pink.
White Swan, pure white, large.
Single Varieties Mixed.

Double Azalea-flowered Mixed. Pkts., 10c.

Kelvedon Glory, Salmon-orange. (See Novelties, page 4.)

Tall (2½ feet; double flowers in spikes):

Carminea Improved, pink, deeper centered.

Rosy Morn, bright pink.

All Colors Mixed. Pkts., 10c.

GOURDS.

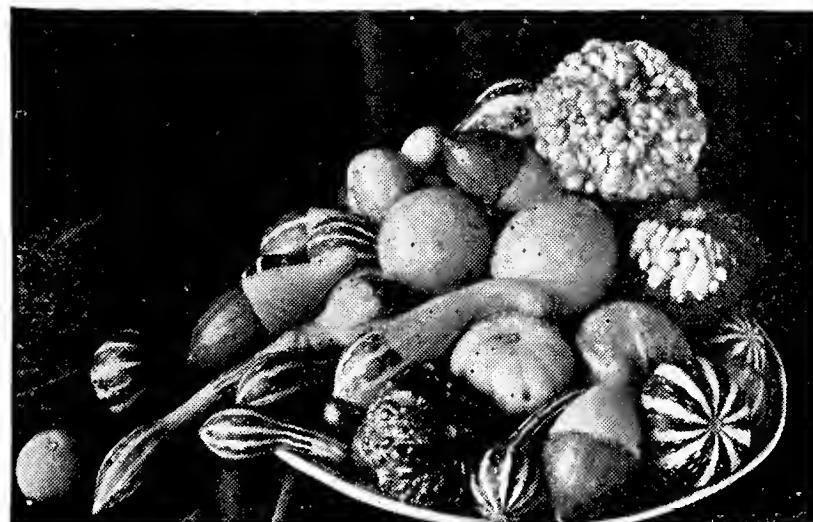
Quick vines or trailers, with unique or ornamental fruits; sow January to May. Germination period 2 weeks.

Small-fruited varieties:

Apple; Bottle; Egg, white; Orange, color and shape; Pear, striped; Pear, bicolor; Spoon, round and long-necked; Turk's Cap, red and white; Warted Mixed; Small Sorts Mixed.

Large-fruited varieties:

Calabash Pipe; Dipper; Dish Cloth; Giant Bottle or Jug; Giant Club; Malabar Melon, edible; Large Sorts Mixed. Pkts., 10c.



Small Gourds Mixed

GRASSES, Ornamental.

Decorative sorts, for mixed bouquets or with everlasting; 1 to 2 feet; sow February to May; Dwarf and Semi-Dwarf Mixed. Pkt., 10c.

GYPSOPHILA elegans (Baby's Breath).

White, pink, or red, star-shaped flowers in airy clusters for mixing in bouquets; 2 feet; sow October to May. Germination period ten days.

Grandiflora alba, white; *Pink*; *Crimson*. Pkts., 5c and 10c.

GYPSOPHILA paniculata. Per.

Double, tinier flowers than the annual, ideal for bouquets and mixing, all summer and fall on large, bushy plants; 3 feet; sow October to May. Germination period 2 weeks. *Double Snow White*; *Pacifica*, pale pink, blooms earlier. Pkts., 25c.

HELENIUM Autumnale (Sneezewort). Per.

Golden yellow, single daisy flowers with crimson globular centers in Fall; 4 feet; sow November to March. Germination period 10 to 20 days. *Riverton Gem*, 15c.

HELIANTHEMUM mutabile (Rock Rose). Per.

Rose, turning lilac, then white, single-rose-like flowers on evergreen rockery plant; 8 to 12 inches; sow February to May. Pkt., 10c.

HELIANTHUS (Sunflower).

Yellow, orange, bronze-red, large daisy flowers, showy for backgrounds; sow December to April. Germination period 10 to 14 days. *Russian* (10 feet), gigantic single, with edible seeds; *Sanguineus* (6 feet), orange, brown, and purple shades of red; *Chrysanthemum*-flowered, very double, golden yellow. Pkts., 10c.

HELIANTHUS angustifolius (Autumn Glory). Per.

Golden yellow masses of bloom in Fall, from clusters of large daisy flowers, with small dark centers; 5 to 7 feet; sow December to March. Pkt., 15c.

HELICHRYSUM (Strawflower).

Yellows, pinks, reds, and white, large, very double everlasting, showy in beds and backgrounds; 3 feet; sow October to May. Germination period 2 weeks. *Canary Yellow*; *Fire Ball*, scarlet; *All Colors Mixed*. Pkts., 10c.

HELIOPHILA linearifolia (Cape Cress).

Bright deep blue, white-centered flowers in spikes with wiry stems, foliage grass-like, for pots and borders; 1 foot; sow October to May. Pkt., 25c.

HELIOTROPE. Per.

Blue and purple shades, in fragrant clusters, easily grown; 2 to 6 feet; sow February to May. Germination period 3 weeks. *King of the Blacks*, deep purple; *Madame Lederle*, deep blue; *Mammoth Mixed*. Pkts., 15c.

HESPERIS matronalis (Sweet Rocket). Per.

Purple and white single-stock flowers, fragrant in evening; 3 feet; sow February to June. Germination period 18 days. Pkt., 10c.

HEUCHERA sanguinea (Coral Bells). Per.

Pink, rose, and red, tiny bell-like flowers in clusters, with low foliage good for rockeries and borders in sun or partial shade; 1½ to 2 feet; sow July to March. *Coral Red*; *Hybrids Mixed*. Pkts., 15c.

HIBISCUS (Mallow Marvels). Per.

Pink, red, white, large flowers, 6 inches across; 4 feet; sow February to May for bloom first season. Germination period 2 to 4 weeks. *Mixed*. Pkt., 10c.

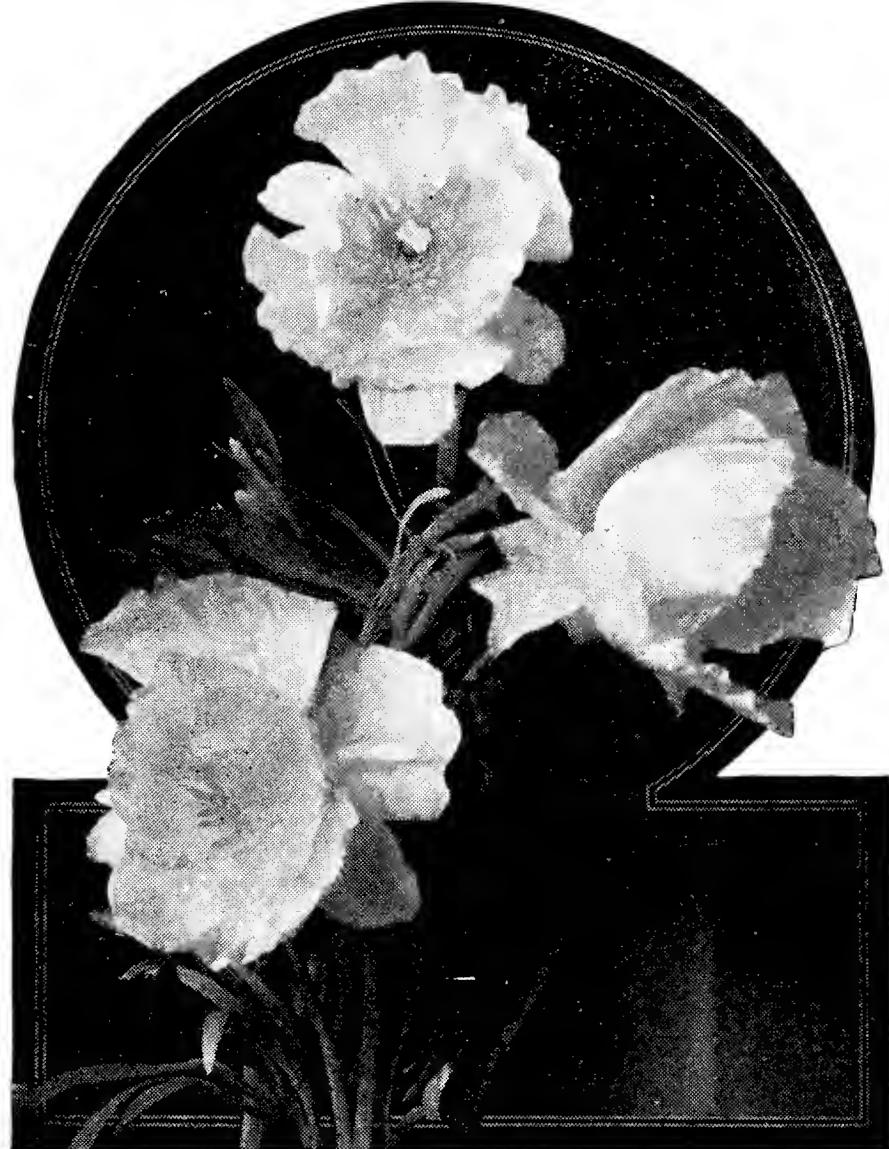
HOLLYHOCK. Per.

Pink, salmon, red, and yellow shades, in stately spikes ideal for backgrounds; 5 to 8 feet; sow August to March (seed sown by January will bloom first season). Germination period 10 to 20 days. *Triumph*, new loose-petalled double mixed in a wide color-range: *Chater's Double Newport Pink*, *Rose*, *Salmon*, *Crimson*, *Yellow*, *Mixed*; *Vert Dwarf Double Mixed*; *Single Early Mixed*. Pkts., 10c.

HONESTY. (See Lunaria).

HUMULUS Japonicus (Japanese Hop). Vine.

Rapid climber, with dense green, variegated white, foliage; untroubled by heat, drought or insects; sow January to May. Germination period 30 days. Pkts., 10c.



Hunnemannia, Sunlite, is a Splendid Cutting Poppy

HUNNEMANNIA fumariaefolia (Mexican Tulip Poppy). Per. Bright yellow, cup-shaped flowers, 3 inches across on long stems, keeping well when cut; 2 feet; sow November to April. Germination period 2 weeks. Sunlite, new semi-double (the extra row of petals stands out from the cupped inner ones), Pkt., 15c. Single, Pkt., 10c.

IBERIS Gibraltarica. (Perennial Candytuft). Per.

Lilac, turning white, small flowers in clusters on spreading, sunny rockery perennial in spring; 8 inches; sow January to June. Pkt., 10c.

IMPATIENS Holstii (Zanzibar Balsam).

Rich pinks, reds, and purples, rapid-growing and long-blooming, for pots and half-shady outdoor beds; 1½ feet; sow March to June. Germination period 15 days. Hybrids Mixed. Pkt., 15c.

KENILWORTH IVY (Linaria Cymbalaria). Per.

Dainty trailer, standing shade, with tiny lilac, orange-lipped flowers; sow January to May. Pkt., 10c.

KOCHIA Childsii (Summer Cypress).

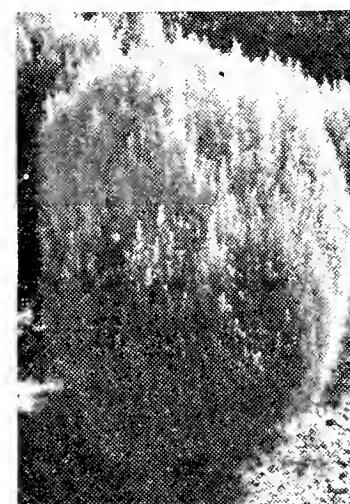
Bright green, feathery foliage, forming compact bushes quickly, that turn fiery red in Fall; 2 to 4 feet; sow January to June. Germination period 10 days. Pkt., 10c.

KUDZU VINE (Pueraria Thunbergiana). Per. Vine.

Very rapid, vigorous shade vine, with rosy, pea-shaped flowers; soak seed overnight; sow November to April. Germination period 20 to 45 days. Pkt., 10c.

LANTANA. Per.

Red, pink, lavender, orange, and yellow flowers in verbena-like clusters; bloom the first year from seed



**"Fire-Bush" or
Kochia**

and form shrubs; sow January to May; Dwarf Hybrids Mixed, 1 to 2 feet; Tall, 3 to 5 feet. Pkts., 10c.

LARKSPUR (Annual Delphinium).

Pinks, reds, blues, and white, ideal bedding and cut flower best sown in winter or early spring where to remain, allowing 3 to 4 weeks for germination; 3 to 5 feet; sow October to April.

Giant Imperial (tall, upright type, branching at the base to yield long stems for cutting):

Blue Bell, clear azure blue.

Blue Spire, rich pure blue.

Exquisite Pink Improved, light pink.

Exquisite Rose, salmon rose.

Lilac Spire.

White Spire.

Giant Imperial Mixed. Pkts., 10c.

Tall Double Stock-flowered:

Dark Blue.

La France, salmon pink.

Rosamond, new pure rose-pink. Pkts., 10c.

Giant Hyacinth-flowered or Wrexham-type:

Dark Blue; Lilac; Purple; Pure Pink; White; Mixed. Pkts., 10c.

LATHYRUS latifolius (Perennial Sweet Pea). Per. Vine.

Red, pink, and white sweet-pea flowers in clusters, not fragrant, on vine best as trailer and ground-cover; sow November to March. Germination period 3 weeks. Pink Beauty; White; Mixed. Pkts., 10c.

LAVATERA splendens (Annual Mallow).

Rose-pink, large flowers on bushy plant for show and cut; 2½ feet; sow November to March. Germination period 2 to 4 weeks. Rosea, best rose. Pkt., 10c.

LAVENDER (Lavandula vera). Per.

Small lavender flowers, delightfully fragrant; a favorite for drying; 2 feet; sow December to March. Germination period 30 days. Pkt., 10c.

LAYIA elegans (Tidy Tips).

Native yellow daisy, edged with creamy-white, for quick spring show and cutting; 1½ feet; sow October to April. Pkt., 10c.

LEMON VERBENA (Aloysia citriodora). Per.

Fragrant-leaved, hardy shrub; 4 feet; sow February to May. Pkt., 10c.

LEPTOSIPHON.

Salmon, pink, copper, orange, yellow, etc., small flowers for rockeries, low beds, and ground-cover; sow February to June. French Hybrids Mixed, 6 inches; Densiflorus, lavender, 1 foot. Pkts., 10c.

LEPTOSYNE Maritima (Sea Dahlia). Per.

Yellow, dahlia-like flowers, fine for cutting; native perennial blooming in 90 days; 2 feet; sow November to June. Germination period 15 days. Pkts., 10c.

LEPTOSYNE Stillmanni.

Yellow, cosmos-like flowers for cutting, six weeks after sowing; California wildflower; 1½ feet; sow November to July. Germination period 15 days. Pkt., 10c.

LIMNANTHES Douglasi (Meadow Foam).

White-and-yellow, fragrant flowers, effective in beds or edgings, in moist partial shade; native; 6 inches; sow November to April. Pkt., 10c.

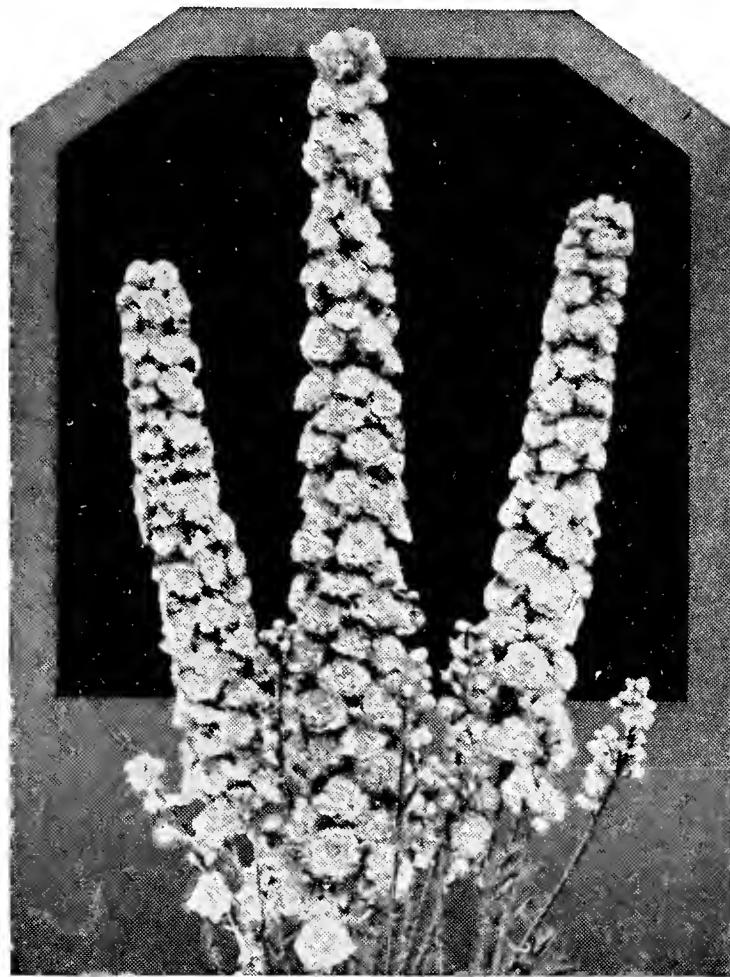
LILIUM Philippinense. Per.

White, outside lavender, large trumpet lily-flowers in clusters; popular florist cut-flower; 3 feet; sow November to February for bloom first Fall. Pkt., 15c.

LINARIA.

Lavender, purple, pink, chamois, yellow, red, etc. miniature snapdragon-flowers, spurred, unusually fine for beds, ground covers, or mixed bouquets, all winter and spring; 1 foot; sow any month; Chamois Shades; Golden Gem, yellow; Mauve Shades; Purple Shades; Red, with yellow lip; Maroccana Hybrids Mixed, all shades except yellow. Pkts., 10c.

New Dwarf Fairy-Bouquet, compact 6-inch



Wrexham-type Larkspur

bushes, covered with larger flowers in pastel shades. Pkt., 10c.

Diadem, new bedder. (See Novelties, page 4.)

LINARIA. Per.

Pale yellow, or soft pink, snapdragon-like flowers, blooming first year if sown early; 3 feet; sow July to February; Dalmatica Macedonica, yellow; Canon Want, new pink for edging, with beautiful smooth grey foliage (2 feet). Pkts., 10c.

LINUM grandiflorum rubrum (Scarlet Flax).

Bright scarlet flowers, on slender graceful plant, in all seasons; particularly useful in winter; 1½ to 2½ feet; sow any month. Germination period 10 days. Pkts., 5c and 10c.

LINUM. Per.

Sky-blue or yellow flowers, profusely produced all spring and summer; blooms in 4 months; 2½ feet; sow January to May. Germination period 3 to 4 weeks. Perenne, light blue. Flavum, showy clear yellow. Narbonense, deep azure blue, more compact. Pkts., 10c.

LOBELIA erinus compacta.

Blue bedding and edging plants; 4 inches; sow January to May. Germination period 10 to 15 days. Crystal Palace, dark blue, bronzy foliage; Emperor William, sky-blue, green foliage. Cambridge Blue, fine light blue, green foliage. Pkts., 10c.

LOBELIA cardinalis (Cardinal Flower). Per.

Fiery scarlet flowers in erect spikes with bronzy-green foliage; 2 feet; sow January to March. Pkt., 10c.

LUNARIA Annuia (Honesty) (Money Plant).

Silvery, transparent seed-pods, to dry for winter decoration; 2 feet; sow January to May. Germination period 2 to 3 weeks. Pkt., 10c.

LUPINUS (Lupine).

Blue, pink, yellow, and white pea-flowers in clusters, for beds and bouquets; native; sow December to April. Germination period 10 days. Nanus, blue (Calif. native), and Subcarnosus (Texas Blue Bonnet), both 1 foot; Hartwegii: Dark Blue, Sky Blue, and Hybrids, all 2 feet. Pkts., 10c. Hartwegii Giants, new, larger-spiked and taller (3 feet). Pkt., 15c.



Lilium Philippinense

LUPINUS polyphyllus. Per.

Blues, pinks, salmon, cream, etc., with stately spikes and luxuriant foliage in partial shade; 3 feet; sow December to April. Germination period 20 to 30 days. Harkness' Regal Mixture. Pkt., 15c.

LYCHNIS Chalcedonica. Per.

Vivid scarlet flower-cluster, above low foliage; 2 feet; sow January to May. Germination period 3 to 4 weeks. Pkt., 10c.

MARIGOLD (Tagetes).

Orange, yellow, brown, striped, spotted; splendid for summer and fall bedding and cutting; sow January to July. Germination period 5 to 10 days.

African (tall double fistulosa; 2½ feet):

Orange Prince, or Orange Ball. Lemon Queen, yellow.

Mixed (above 2 varieties).

Guinea Gold, loose-petaled orange.

Yellow Supreme, loose-petaled yellow. Pkts., 10c.

Dixie Sunshine, new. (See Novelties, page ?)

French (tall sorts, 3 feet):

Josephine, single red-brown, gold-edged.

Double Mixed, all colors.

French (dwarf sorts, 10 inches):

Golden Ball, large, golden orange, very compact.

Legion of Honor, single yellow, marked brown.

Lemon Ball (Pallida), large double yellow.

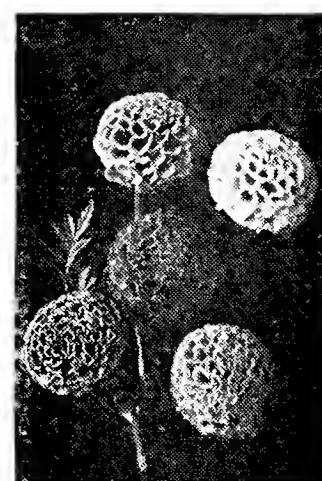
Robert Biest, new double deep maroon.

Monarch Strain, large rich-colored mixture. Pkts., 10c.

Tagetes signata pumila, bright yellow, tiny single flowers in great profusion on compact bushes for edgings; 8 inches. Pkt., 10c.

MATRICARIA (Feverfew). Per.

White or yellow, double flowers in clusters, for beds, borders, or cutting, all summer and fall; sow December to April. Germination period 10 to



**Monarch Strain
French Marigold**

15 days. *Capensis* white, 2 feet; *Eximia* (1 foot): Snowball, pure white; Golden Ball, rich yellow. Pkts., 10c.

MATTHIOLA bicornis (Evening-scented Stock).

Mauve, small, single flowers, valued for their evening fragrance; 2 feet; sow January to July. Pkt., 10c.

MESEMBRYANTHEMUM criniflorum (Annual Ice Plant).

Pink, rose, lavender, white, cream, and yellow large daisy-flowers, on low plants for sunny rockeries and edgings in poor soil; 1 foot; sow February to April. Germination period 10 days. New Hybrid Mixture. Pkt., 15c.

MIGNONETTE (Reseda odorata grandiflora).

Deliciously fragrant, small flowers in spikes; 1 foot; sow any month. Germination period 2 weeks. Goliath Red; Machet Mixture. Pkts., 10c. Small Sweet. Pkts., 5c.

MIMOSA pudica (Sensitive Plant).

Pinkish white flowers; named for its leaf-habit of closing and drooping for a time when touched; 1 foot; sow January to May. Germination period 10 to 15 days. Pkt., 10c.

MIMULUS.

Moschatus (Musk Plant), small yellow flowers on scented bushy plant in shade or pots.

Tigrinus (Monkey Flower), white, yellow, orange, copper and red, spotted gloxinia-like flowers for partial shade; 10 inches; sow March to June. Germination period 5 to 10 days. Queen's Prize Mixed. Pkts., 15c.

MINA LOBATA (Flag of Spain). Vine.

Red, changing to yellow, tubular flowers in clusters on rapid, beautifully-leaved vine; sow February to May; soak seed 24 hours before planting. Pkt., 10c.

MONARDA Didyma (Bergamot). Per.

Brilliant scarlet bracts; good for bees and massing; 2½ feet; sow January to May. Pkt., 10c.

MOON VINE (*Ipomoea noctiflora*). Per. Vine.

Pure white, large flowers open at night, on rapid climber; sow February to April, notching the seeds and soaking 24 hours. Germination period 40 to 60 days. White Moonflower (*grandiflora alba*), open at night and early morning. Pkts., 15c.

MORNING GLORIES.

Rapid, very showy annual vines; sow February to June, soaking 24 hours. Germination period 10 to 21 days.

Convolvulus species: Major Blue; Major Mixed. Pkts., 10c.

Ipomoea species: Heavenly Blue, sky-blue, 4-inch flowers, with white throat; Giant Mexican Pink; *Imperialis*, Japanese Imported Hybrids Mixed, very large, unusual colorings. (See Novelties, page 4.) Pkts., 15c.

MYOSOTIS (Forget-me-not). Per.

Blue dainty flowers, for moist, shady beds and borders; sow January to June. Germination period 15 days.

Biennials:

Alpestris, blue, 1 foot, trailing; *Victoria*, bright blue, yellow-centered, for edging, 8 inches.

Perennials:

Dissitiflora bright blue, 6 inches; *Oblongata perfecta*, deep blue, winter-flowering, 1 foot; *Palustris semperflorens*, blooms from early spring until fall, 6 inches. Pkts., 15c.

NASTURTIUM (*Tropaeolum*).

Bright flowers, very easily grown; the dwarf sorts (10 inches) for beds in sun or partial shade, the talls covering low fences, or trailing as a ground-cover, and both furnishing bouquets; sow March to August. Germination period 10 to 14 days.

Double-flowering (spreading type):

Golden Gleam, large, fragrant golden yellow flowers in profusion.

Orange Gleam. (See Novelties, page 5.)

Scarlet Gleam, similar, bright scarlet.

Gleam Hybrids, cream, yellow, orange, scarlet, crimson, yellow spotted red, etc., Mixed Pkts., 10c, 15c and 25c.

Lilliput (6 inches, very compact):

Lady Cherry, wine red, dark-leaved; Ruby, rosy red; Lilliput Hybrids Mixed.

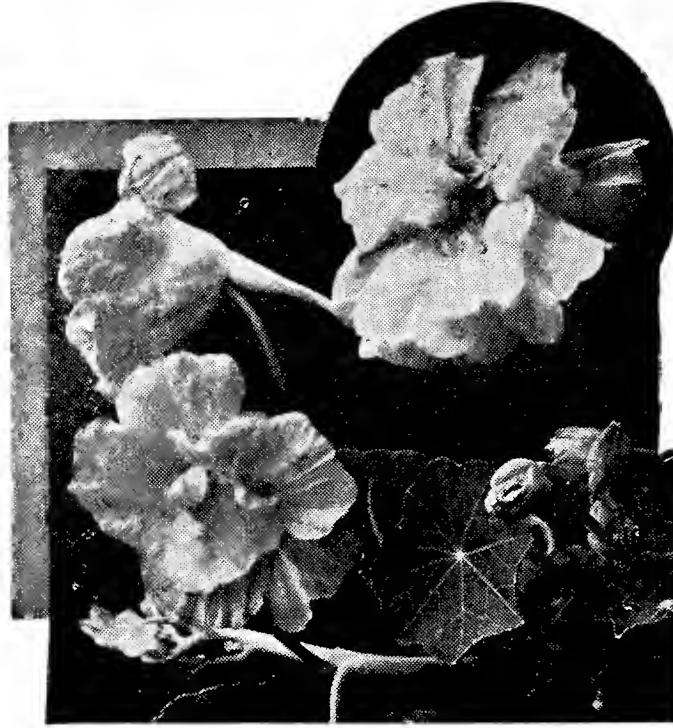
Dwarf (10 inches):

Golden Globe, new double yellow dwarf. (See Novelties, page 5.)

Cloth of Gold, fiery red, leaves gold; Empress of India, dark red, dark leaves; Golden King, deep Indian yellow; Pearl or Moonlight, cream; Vesuvius, salmon rose; Dwarf Fine Mixed.

Tall, or Trailing:

Dunnett's Orange, orange yellow; King Theodore, deepest red; Pearl or Moonlight, cream; Vesuvius, salmon rose; Calif. Giants Mixed. Pkts., 5c, 10c and 15c.



Double Nasturtiums Are Indispensable

NEMESIA.

Orange, yellow, rose, scarlet flowers in clusters, for showy beds and borders in winter and spring; sow October to April. Germination period 20 days. *Strumosa grandiflora Suttoni*: Large-flowered Blue, Orange, Rose, Scarlet, and Mixed, 1 foot; *Compacta* Blue Gem, splendid forget-me-not-like bedder, 7 inches. Pkts., 10c.

NEMOPHILA insignis (Baby Blue Eyes).

Sky-blue native, for beds and bulb-cover in sun or partial shade; 6 inches; sow where to remain, October to May. Germination period 7 to 10 days. Pkts., 5c and 10c.

NEPETA Mussini. Per.

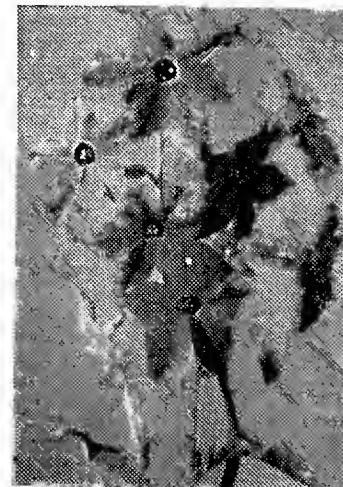
Small blue flowers, grey foliage, ideal for rockeries and edgings; 1 foot; sow January to April. Germination period 18 days. Pkt., 15c.

NICOTIANA Affinis (Sweet-scented Tobacco Plant).

White, pink, lavender, and crimson, large, open flowers with long tubes, very fragrant at night: easily-grown, quick and continuous-flowering; 2 to 4 feet; sow where to remain, January to June. Germination period 10 days. Waxy White; Crimson King; Hybrida Mixed, all colors. Pkts., 10c.

NIEREMBERGIA gracilis.

White, veined lavender: graceful plant for hanging baskets and rockeries; 1 foot; sow January to May. Pkt., 15c.



Fragrant Nicotiana

NIGELLA Damascena (Love-in-a-Mist).

Semi-double, soft blue flowers, nestling in fine, feathery foliage; 1½ feet; sow February to May. Germination period 2 weeks. Miss Jekyll. Pkt., 10c.

NOLANA (Chilan Bell Flower).

Blue-lavender bell-shaped flowers, on a sunny ground-cover plant; 6 inches; sow February to May. Pkt., 10c.

OENOTHERA Lamarckiana (Evening Primrose).

Yellow, large flowers, expanding and fragrant in the evening; easily-grown background plant in sun or partial shade; 4 feet; sow December to March. Germination period 30 days. Pkt., 10c.

PAINTED DAISY. (See Chrysanthemum.)**PANSY.**

Reds, purples, blues, yellow, and white; unsurpassed for low beds in winter and spring; 8 inches; sow July to September for winter, and until December for spring. Germination period 10 to 15 days.

Roggli's Swiss Giants (original seed), the very largest flowers and longest stems; Alpenglow, rich deep red; Lake of Thun, pure deep blue; Rheingold, immense dark-centered yellow; Gold Gelbe, largest pure yellow; All Colors Mixed. Pkts., 25c. See next page.

Englemann's Giants, equally as large-flowered as the Roggli, in a different color range. Pkt., 25c.

Steele's Mastodon Jumbo Mixture, the largest-flowered American-grown strain. Pkt., 25c.

Steele's Mastodon "400," American-grown Swiss Giant Mixture. Pkt., 25c.

Steele's Mastodon Miracle, very large, with splendid range of colors; Mixed. Pkt., 20c.

Campbell's Argyle Giants, splendid bedding mixture, with fine colors and good-sized flowers. Oz., \$4.50. Pkt., 10c.

Bedding sorts: Adonis, light blue; Beaconsfield, upper lavender, lower purple; Emperor William, deep blue; Golden Queen, pure yellow; St. Knud, apricot-orange. Oz., \$3.75. Pkts., 10c.

PASITHEA coerulea. Per.

Deep, luminous blue star-like flowers in loose clusters on wiry stalks well above grass-like foliage; 3 feet; rare, fine for cutting; sow March to August. Pkt., 25c.

PENTSTEMON. Per.

Pink, scarlet, crimson, purple and white, gloxinia-like flowers in spikes, unusually showy in beds and borders; sow September to April for blooms same season. Germination period 17 days.

Dwarf varieties (1 foot):

Heterophyllum "Blue Gem," rich blue.

Tall varieties (2-2½ feet):

Coboea, very large-flowered lavender.

Sensation, pink shades.

Sensation, red shades.

Sensation, violet-purple shades.

Sensation Mixed. Pkts., 15c.

PETUNIA hybrida.

Pink, rose, red, lavender, blue, purple, and white; unusually floriferous bedding plants, continuing in bloom from spring to winter; sow January to July. Germination period 10 days.

Compact, Very Dwarf Sorts (6 inches):

Pink Gem, light pink.

Rose Gem, deep rose (see Novelties, page 5.)

Mixed, all shades. Pkts., 10c.

Dwarf Sorts (nana erecta, 15 inches):

Martha Washington, new ruffled dwarf pink.

veined purple-red (10 inches). Pkt., 25c.

Blue Bird, dark blue-purple.

Gloria, deepest rose-pink.

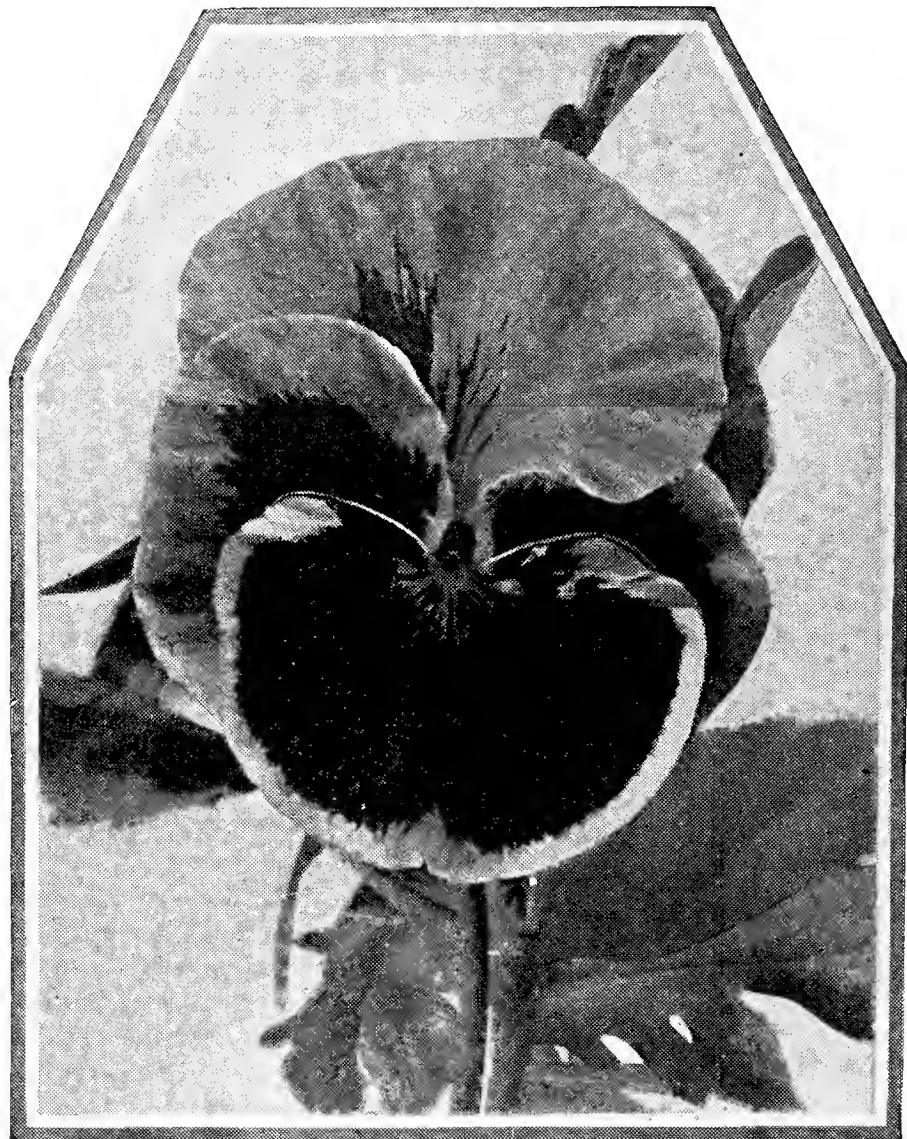
Heavenly Blue, light silvery blue.

Rose of Heaven, pure rose-pink.

Rosy Morn, pink, with white throat.

Snowball, pure white.

Mixed dwarf bedding sorts. Pkts., 10c.



Swiss Giant Pansy

Large-flowering Sorts (2 to 2½ feet):

General Dodds, blood-red.
 Golden Rose, bright rose, yellow-centered.
 Violacea, Elk's purple. Pkts., 10c.
 Balcony Blue, large blue-purple.
 Balcony Cornflower Blue, light blue.
 Balcony Rose, rose-pink.
 Balcony Mixed, trailing vine-habit. Pkts., 15c.

Giant, Ruffled-flowering sorts (2 feet):

Copper Red.
 Elk's Pride, blue purple.
 Pink Glory, splendid pure rose-pink.
 Pink Triumph, clear pink, frilled edge.
 Steel Blue, veined deeper.
 California Giants Mixed. Pkts., 25c.
 Extra Select Double Mixed. Pkts., 50c.

PHACELIA.

Blue shades; native; sow November to April. Germination period 15 days.

Campanularia (California Blue Bell; 6 inches), gentian-blue bell-flowers for edgings, flowering quickly.

Tanacetifolia (Wild Heliotrope; 2 feet), mauve-blue cluster, good for bees.

Whitlavia (Wild Canterbury Bell; 1 foot), dark blue bells in sun, or partly-shaded beds. Pkts., 10c.

PHLOX Drummondii grandiflora.

Pinks, reds, lavenders, salmon, yellow, and white; bright, easily-grown, spring, summer and fall bedder; 1 foot; sow January to July. Germination period 10 to 15 days. Chamois Rose (salmon); Dark Red; Fiery Scarlet; Flesh Pink; Isabellina, creamy yellow; Lavender Blue; Purple; Red, white eye; Rose pink eye; Violet, white eye; All Colors Mixed; Starred and Fringed Mixed; Dwarf Mixed, 6 inches. Pkts., 10c.

**Phlox Drummondii****Double Sunflower**
(See *Helianthus*.)**PHLOX *decussata grandiflora*. Per.**

Pinks, reds, lavenders, purple and white; showy late summer border plant: seeds slow to germinate, taking from 6 weeks to 6 months; 3 feet; sow October to March; Mixed. Pkt., 15c.

PHYSALIS *Franchetii* (Chinese Lanterns). Bien.

Orange-scarlet pods the second year, beautiful dried for winter decoration; 1½ feet; sow January to June. Germination period 3 weeks. Pkt., 10c.

PHYSOSTEGIA *Virginica* (Obedient Plant). Per.

Lavender-pink, tube-shaped flowers like tiny snapdragons in showy spikes on bushy border plant in July and August; 4 feet; sow September to May. Germination period 25 days. Pkt., 10c.

PLATYCODON *grandiflora* (Bell Flower). Per.

Blue, balloon-like buds, opening into large, bell-shaped flowers for partly shaded borders; 1½ feet; sow August to March. Germination period 12 to 15 days. Pkt., 15c.

POLEMONIUM *coeruleum* (Jacob's Ladder). Per.

Sky-blue, bell-shaped flowers, with golden anthers and fern-like foliage; 2 feet; sow October to March. Germination period 3 weeks. Pkt., 10c.

POPPY.

Pink, rose, orange, and red shades; quick, showy, large-flowered bedders, which may be cut if the cut ends of the stems are singed; sow November to May. Germination period 10 to 14 days.

Shirley (crinkled petals, hairy foliage; 1½ feet): American Legion, large orange-scarlet.

Salmon Art Shades.

Single Mixed, unusual shades.

Wild-Rose Pink.

Double Camellia - flowered. Pkts., 10c.

Tall Sorts (smooth foliage; 3 feet):

Single Mixed.

Double Carnation - flowered Mixed. Pkts., 10c.

**Tall Carnation-Flowered Poppy****POPPY. Per.**

Sow August to March. Germination period 10 to 15 days.

Glaucium (3 feet), deep, glossy orange, smooth foliage.

Nudicaule (Iceland; 1½ feet), with crinkly-petaled flowers on long stems above low leaf-clumps, fine for edgings and bouquets; blooming first year; "California," vivid orange; Sunbeam Hybrids, pink, orange, yellow, and white; Fakenham Hybrids new, stronger-stemmed and larger-blooming. Pkts., 10c.

Gartref Hybrids, giant flowers in beautiful shades, picotee-edged. Pkt., 25c.

Oriental Hybrids (2½ feet), strong foliage, stems,

and huge flowers, in salmon, rose, lavender, orange and red shades. Pkts., 10c.

PORTULACA grandiflora (Moss Rose).

Pink, rose, lavender, yellow, orange, and red shades; showy ground-cover and bedder standing hot, dry situations; 6 inches; sow February to May. Germination period 2 weeks. Single Rose, Red, Yellow, All Colors Mixed; Double Mixed. Pkts., 10c.

PRIMULA (Primrose). Per.

Showy flowers for pots and beds in shade; (6 inches; sow November to May).

Polyanthus (Perennial English-type):

Yellow, orange, brown, red, purple flowers in large clusters. Germination period 60 days. Giant Munstead Strain, mostly yellow shades; Vulgaris (Acaulis, Common Primrose), yellow, orange center, fragrant. Giant-flowered Hybrids, all colors. Pkts., 25c, except Vulgaris, 15c.

Chinese type:

Salmon, rose, lavender, crimson, white; for pots and bedding; 10 inches; sow February to August. Germination period 15 days. Chinensis Stellata (Star) Mixed; Chinensis Fimbriata Mixed. Pkts., 50c.

Malacoides (Baby Primrose):

Feathery clusters of small flowers for winter and spring beds and edgings; 1 foot; sow May to October): Dawn, salmon-rose; Deep Lilac; Light Lilac; New True Rose; Snow Queen, giant white. Pkts., 25c.

Obconica:

Large flowers, from December to July; 10 inches; sow November to June; Appleblossom, rose-pink; Berlin Red; Coerulea, blue; Rhine Pearl, salmony-red; Salmon Queen, pure salmon pink; Grandiflora Mixed. Pkts., 50c.

PYRETHRUM parthenifolium aureum. Per.

Yellow-foliaged edging plant, grown usually as an annual to border flower beds; 6 inches; sow October to May. Germination period 21 days. Pkt., 10c.

PYRETHRUM roseum hybridum. Per.

Pink, rose, and red, large daisy flowers above feathery foliage, for beds and bouquets; 1 to 2 feet. Sow September to May. Germination period 21 days. Atro-sanguineum, red shades; Grandiflorum Single Mixed, pink and rose shades; Double and Semi-Double Mixed. Pkts., 15c.

RANUNCULUS. Per.

Pink, red, salmon, orange, and yellow shades in wonderful variety; 1 foot; sow August to November for flowers first spring. Germination period 30 to 40 days. Gold, new all-yellow strain. Giant French Mixed. Pkts., 15c.

REHMANNIA angulata. Per.

Rosy purple, large, spotted-throated flowers, with beautiful foliage, the first season, in sun or partial shade; 2 to 4 feet; sow October to April. Pkt., 15c.

RHODANTHE maculata (Immortelle).

Rose and white, pendulous, everlasting flowers; 1 foot; Sow December to May. Germination period 18 days. Mixed. Pkts., 10c.

RICINUS. Per. (See Castor Oil Bean).

ROCKERY PERENNIALS Mixed. Per.

A splendid special mixture of 25 hardy, low-growing perennials, unusually interesting to grow, and ideal for rock-gardens; 6 to 12 inches; sow October to May. Pkt., 10c.

ROMNEYA Coulteri (Matilija Tree Poppy). Per.

White flowers, 6 inches across, with many yellow stamens; shrubby, handsome plant, with silvery leaves; 5 feet; sow August to March, allowing 3 to 9 months for germination. Pkt. 15c.

RUDBECKIA.

Golden-yellow petals, in a double row, set off by a large center, on long stems for cutting, 2 feet; sow January to May; Kelvedon Star, new hardy annual. Pkt., 15c.

RUDBECKIA speciosa (Cone Flower). Per.

Golden yellow, single daisies, with black cone-shaped centers; for borders or cutting, in sun or partial shade; 3 feet; sow August to May. Germination period 8 to 10 days. Pkt., 15c.

SAINTPAULIA ionantha (African Violet). Per.

Deep blue, golden anthers; free and long-flowering pot plant; 6 inches; sow inside Nov. to March. Pkt., 25c.

SALPIGLOSSIS gloxiniaflora (Painted Glories).

Rose, red, yellow, purple, and white large, rich, velvety flowers mostly veined with gold, for a striking bed or bouquet; 2½ feet; sow February to June. Germination period 14 days. Emperor: Blue and Gold, Brown and Gold, Crimson, Rose and Gold, Violet and Gold, Primrose Yellow. All Colors Mixed. Pkts., 10c.

SALVIA (Sage). Per.

Blue flowers in spikes, for summer and fall beds; bloom first year; sow February to May. Germ. per. 2 weeks. Patens, pure indigo blue (1½ feet); Farinacea, light blue, small, woolly flowers (3 feet). Pkts., 15c.

SALVIA (Scarlet Sage).

Brilliant red flowers in summer and fall on bushy plants; ideal for bedding; 2 feet; sow February to May. Germ. per. 2 weeks. Splendens Bonfire. Pkt., 10c.

SANVITALIA procumbens.

Orange-yellow, zinnia-like flowers on trailing plant for hot, dry situations; 6 inches; sow January to May. Germ. per. 10 days. Pkts., 10c.

SAPONARIA vaccaria rosea.

Rose flowers in graceful sprays, like a large-flowed Gypsophila; 2 feet; sow February to April. Germination period 10 days. Pkts., 10c.



New Annual Rudbeckia, Kelvedon Star

SCABIOSA (Pincushion Flower).

Blue, pink, white, yellow, scarlet, and crimson, large double flowers on long stems for beds and bouquets; 2½ feet; sow December to May. Germ. per. 2 to 3 weeks. Ageratum Blue; Crimson; Loveliness, salmon; Peachblossom, pink; Shasta, large white. All Colors Mixed. Pkts., 10c, except Loveliness, 15c.

SCABIOSA (Scabious). Per.

Large, splendid, long-stemmed cut-flowers; sow September to March.

Caucasica (2 feet); Goldingensis, deep lavender blue; Isaac House Hybrids, shades of blue, lavender, and white.

Columbaria (18 inches); Mauve-lavender, Mauve-pink. Pkts., 15c, except Isaac House Hybrids, 25c.

SCARLET RUNNER BEAN. Vine.

Bright red pea-flowers on rapid vine with large, edible pods; sow February to May. Pkt., 10c.

SCHIZANTHUS (Poor Man's Orchid).

Chamois, rose, lavender, and purple shades, in great variety; small, daintily-cut flowers and fern-like foliage for pots, or partly-shaded beds; 1½ feet; sow January to May. Germination period 2 to 4 weeks. Pansy-flowered, large, richly-colored blooms. New. Pkt., 25c. Wisetonensis Brilliant Mixture, large-flowered, for pots. Pkt., 25c. Grandiflorus Hybrids, all colors. Pkt., 10c.

SEDUM (Stonecrop). Per.

Succulent plants for pots, rockeries, and edgings; very easily grown; sow any month. Many Species Mixed. Pkt., 15c.

SHASTA DAISY (*Chrysanthemum maximum*). Per.

Large white border and cutting flower; sow March to September. Germination period 10 to 14 days. Alaska (largest-flowered; 2½ feet). Elder Daisy (more flowers, somewhat smaller; 2 feet). Pkts., 10c.

Double and Crested Mixed, new beautiful strain, with large ball-shaped double flowers or single, anemone-centered blooms. Pkt., 25c.

SIDALCEA. Per.

Rose, mauve, and purple, hollyhock-like flowers on slender spikes for sunny borders and cutting; 3 to 4 feet; sow September to May. Hybrids Mixed Pkt., 15c.

SMILAX. Per. Vine.

Shade-loving vine, useful for decorating; sow January to May. Germination period 1 month. Pkts. 15c.

SNAIL-VINE (*Phaseolus caracalla*). Per. Vine.

Waxy, lavender, fragrant, curiously-twisted pea flowers in clusters; sow Jan. to April. Pkt., 15c.

SNAPDRAGON. (See *Antirrhinum*.)**SOLANUM *Capsicastrum* (Jerusalem Cherry).**

Bright red, large, round berries, on winter pot plant; 1 foot; sow February to August; Clevelandi. Pkts., 15c.

STATICE.

Pink, blue, and yellow, small everlasting flowers in clusters; 3 feet; sow January to May. Germination period 2 to 3 weeks. Bonduelli, yellow; Sinuata Rose, Blue, Mixed; Suworowii (Russian Rat Tail; 1 foot), rose. Pkts., 10c.

STATICE (Sea-Lavender). Per.

Straw-like flowers; basal leaves; 2½ feet; sow October to April; Caspia, sprays of tiny lilac flowers, to mix in bouquets; Perezi, rich deep blue flower-clusters, effective in borders; Latifolia, like Perezi, but flowers somewhat smaller, in larger, denser heads. Pkts., 15c.

STEVIA *serrata*. Per.

White, fragrant, small flowers in large heads for beds and mixed bouquets; may be grown as an annual; 2 feet; sow January to May. Pkts., 10c.

STOCK.

Splendid winter and spring bedding and cutting plant; sow July to March. Germination period 5 to 10 days. The smaller seedlings are more apt to be double; if transplanting, do not discard them.

Giant Bismarck or Imperial (2½ feet):

Antique Copper, bronzy-red.
Canary Yellow, cream.
Chamois Rose, creamy rose.
Cream Pink, ivory tinted old rose.
Dark Blue, purple.
Elk's Pride, royal purple.
Fiery Blood Red, rich crimson.
Flesh Pink.
Golden Rose, yellow-centered.
Lavender.
Lilac, deep lavender.
Mauve Lavender, grey-lavender.
Old Rose.
White.
All above colors Mixed. All, pkts., 15c.
Buttercup, new, large deep cream.
Shasta, larger, taller white. Pkts., 25c.

Mammoth Beauty of Nice (2 feet):

Abundance, carmine rose.
Aurora, cream tinted pink.
Beauty of Nice, flesh pink.
Belle of Naples, old rose.
Cote d'Azur, lavender.
Monte Carlo, deep cream.
Rose Pink, new, truest deep pink. Pkt., 25c.
Souv. de Monaco, rich crimson.
All Colors Mixed. Pkts., 10c.

Perpetual Branching or Perfection (2 feet):

Empress Augusta Victoria, silvery lilac.
Heatham Beauty, golden rose. Pkts., 10c.

Brompton (Emperor or Winter):

Celestine, new lavender-blue.
Egyptian, large rose pink; tall (3 feet).
Empress Elizabeth, bright deep pink (1½ ft.).
Violetta, deep violet-purple.
White Lady, pure white. Pkts., 25c.

STOKESIA cyanea (Cornflower Aster). Per.

Rich lavender-blue, large, cornflower-like aster flowers, on stiff stems, for border and bouquets; 1½ feet; sow December to April. Germination period 4 weeks. Pkt., 10c.

STRELITZIA reginae (Bird of Paradise). Per.

Orange-and-blue, large, striking, bird-like flowers; blooms in 3 years from seed, and then much of the year; 3 to 4 feet; best sown November to April. Seeds, 20c each.

STREPTOCARPUS. Per.

Shades of blue, lavender, rose, and white trumpet-shaped flowers on handsome pot plants in seven months from seed; January to March. Largest-flowered Hybrids Mixed. Pkt., 35c.

SWEET PEAS (*Lathyrus odoratus*).

Early Flowering Spencer is the best strain for California, blooming from December to June. If planted in August or September; flowers are very large, wavy, 3 to 4 on long stems; sow August to March. Germination period 10 days. Ask for special Sweet Pea Circular, printed each July, listing new varieties and giving cultural suggestions.

1935 Introductions: (Pkts., 25c.)

Boon, deep salmon pink.
Bridesmaid, silvery pink.
Mother Machree, coral rose.
Sequoia, golden salmon.
Shirley Temple, huge rose pink.
Triumph, rich deep lilac.

Outstanding Recent Introductions: (Pkts., 15c.)

Eileen, bright salmon pink.
Memory, rosy lavender.
Monterey, glowing red-pink.
Ramona, coral rose.
Success, rose pink.

Best Standard Colors: (Pkts., 10c).

American Beauty, rose-crimson.
Amethyst, royal purple.
Annie Laurie, rich deep rose pink.
Apollo, salmon pink.
Aurora, white veined red.

Eleanor Blue, lavender blue.
 Hope, the best white.
 Lavanda, the best lavender.
 Majestic Rose, bright rose pink.
 Marine, clear deep blue.
 Mrs. S. F. Reddick, light pink.
 Oriental, the deepest cream.
 Othello, maroon black.
 Pride, "flame," or apricot, pink.
 Queen Crimson, blood red.
 Susanna, carmine (Christmas) red.
 Valencia, sunproof orange.
 Vulcan, vivid scarlet.

Campbell's Special Mixture of Named Early Spencers contains all the above varieties except the 1935 Novelties. Ounce, 45c; $\frac{1}{2}$ oz., 25c. Pkt., 15c.

Late Spencer Mixed (bloom by May). Pkts., 10c; 1 oz., 35c; $\frac{1}{2}$ oz., 20c.

Cupid Spencer (dwarf variety for bedding; 1 foot; in bloom from May). Pkts., 15c.

SWEET SULTAN. (See *Centaurea imperialis*.)

SWEET WILLIAM (*Dianthus barbatus*). *Bien*.

Pink, red, and white flowers, like small pinks, in large clusters for beds and bouquets; 1 $\frac{1}{2}$ to 2 feet; sow October to March. Germination period 7 days. Pink Beauty; Scarlet Beauty; White; Johnson's Giant Eyed Mixed; Single Mixed; Double Mixed. Pkts., 15c.

SWEET WIVELSFIELD. *Per.*

New, very free-flowering pinks, with large, fragrant, sweet-william-like flower-clusters for bedding and bouquets; 1 $\frac{1}{2}$ feet; sow October to March for bloom the first year. Choice Mixed. Pkt., 15c.

THALICTRUM dipterocarpum (**Meadow Rue**). *Per.*

Rosy-purple, yellow-anthered flowers in plumes, with maiden-hair-fern foliage, in August and September; 4 feet; sow October to May. Pkt., 15c.

THUNBERGIA alata (**Black-eyed Susan**).

Orange, yellow, white, large flowers with black centers on vigorous trailer; sow February to June. Germination period 2 weeks. Mixed. Pkt., 10c.

THUNBERGIA Gibsoni. *Per. Vine.*

Rich orange, large and showy flowers on tender climber or trailer, for greenhouse or sheltered position outdoors; sow, inside, anytime; outside, April to July. Germ. per. 2 weeks. Pkt., 25c. 25c.

TIDY TIPS. (See *Layia elegans*.)

TITHONIA speciosa (**Mexican Sunflower**).

Orange-scarlet, glistening flowers, like large single Zinnias, on rapid-growing, shrub-like annual for backgrounds and cutting; 6 to 8 feet; sow March to June. Germ. per. 25 days. Pkt., 15c.

TORENIA Fournieri.

Rich blue, snapdragon-like flowers, with golden lips, for pots or beds; 9 inches; sow April to July. Germination period 2 weeks. Pkt., 15c.

TRACHELIUM coeruleum (**Blue Baby's Breath**).

Tiny flowers in large, cloud-like heads, long-stemmed and excellent for cutting as well as garden-show; 1 $\frac{1}{2}$ feet; sow Feb. to May. Pkt., 15c.

TRITOMA (**Red Hot Poker; Kniphofia**). *Per.*

Red, orange, and yellow flowers, in large, spear-shaped heads; foliage grass-like; 3 feet; sow March to June; early sowings often bloom first season. Hybrids Mixed; Pfitzer's Hybrid Red, large and brilliant. Germ. per. 3 weeks. Pkts., 15c.

VALERIANA (**Garden Heliotrope; Centranthus**). *Per.*

Rose, red, white, fragrant small flowers in heads, very freely produced; 2 $\frac{1}{2}$ feet; sow December to April. Rose, Red, White. Pkts., 10c.

VENIDIUM fastuosum.

Glossy orange daisies with purple-black zone, 4 to 5 inches across, striking in the garden or cut; 2 to 3 feet; sow March to May. Germ. per. 12 to 25 days. Vivid Orange; Hybrids, new colors mixed. (See Novelties, page 6.)

VERBASCUM (Mullein). Per.

White flowers in erect spikes in summer; 2 feet; sow January to May. Miss Willmott, large pure white. Pkt., 15c.

VERBENA hybrida. Per.

Pink, rose, red, lavender, blue, purple, white flowers in clusters, brilliant for bedding, and trailing ground-cover; 1 foot; sow December to August. Germination period 10 to 15 days.

Gigantea (each floret in cluster usually as large as a quarter):

Beauty of Oxford, new bright rose pink.
Blue, deep blue, white eye.
Giant Salmon Pink, fine shade.
Lavender Glory, large but variable.
Spectrum Red, new, intense red.
White, pure white.
Mixed, including other colors. Pkts., 15c.

Ordinary (very free-flowering):

Dark Blue; Defiance, deep scarlet; Pink and Rose Shades; All Colors Mixed. Pkts., 10c.

Trailing Varieties:

Erinoides, small, lavender-blue heads, fern-like foliage; Erinoides white.
Venosa, thrifty grower, purple heads; Venosa Lilacina, new lavender-blue. (See Novelties, page 6.) Pkts., 15c.

VERONICA spicata. Per.

Rich deep blue, tiny tubular flowers in long, pointed spikes for borders; 1½ feet; sow March to August. Pkt., 15c.

VINCA rosea (Periwinkle). Per.

Pink and white, phlox-like, large flowers; foliage dark, glossy green; 1 foot; sown February to April, will bloom same year. Germination period 2 weeks. Mixed. Pkts., 10c.

VIOLA cornuta (Tufted Pansy).

Flowers, although smaller than pansies, are produced even more freely, and make these ideal bedding and border plants for winter and spring; 6 inches; sow July to March. Germ. per. 10 to 14 days.

Apricot, new light orange.
Arkwright Ruby, new rich red. (25c.)
Blue Perfection, large clear blue.
Firmament, light sky blue.
Jersey Gem, rich deep blue. (25c.)
Lutea splendens grandiflora, best yellow.
Chrome Queen, soft light yellow.
Papilio, blue, upper petals white.
Puck, orange and dark blue.
Spring Messenger, purple.
Violet Papilio, violet-blue.
Rose Queen, rosy-lavender.
White Perfection.
Mixed. Pkts., 10c.

VIOLET (Viola odorata). Per.

Deep blue, fragrant flowers on long stems by the second year; 6 inches; sow July to March. The Czar, large dark blue. Pkts., 15c.

VIRGINIAN STOCK (Malcolmia).

Rose, red, yellow, white, small single flowers cover this low, splendid winter and spring edging, bulb-bed, and ground-cover plant; 6 inches; sow October to May. Germ. per. 12 days. Rose (turns lavender); Crimson Gem; Yellow; White; Special All-Colors Mixture. Oz., 30c; ½ oz., 20c. Pkts., 10c.

VISCARIA oculata.

Blue, pink, and white, large, flax-like flowers, very effective in beds and bouquets; 1 foot; sow October to April; Delphinium Blue; Mixed. Pkts., 10c.

WALLFLOWER.

Rich reds, browns, yellows; fragrant, stock-like flowers, for bedding and cutting; 1 to 2 feet; sow September to March. Germ. per. 10 to 14 days. Single Annual Blood Red, Paris Brown, Yellow, Mixed. Pkts., 10c. Double Mixed (Early Wonder). Pkt., 15c.

WILD FLOWER MIXTURES.

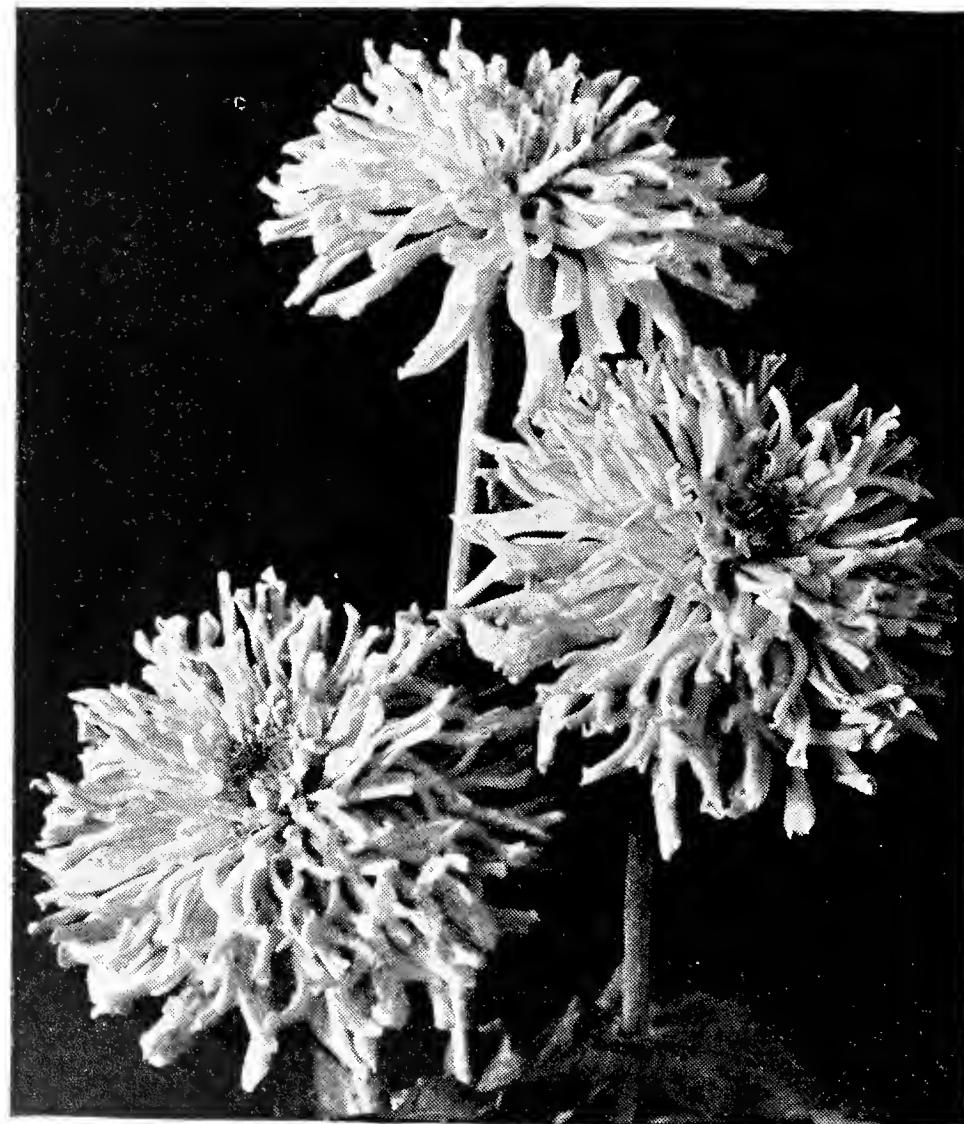
Contain a great variety of California native flowers, will grow almost anywhere, cover vacant lots and bare corners, and furnish cut-flowers. Best sown in Fall and Early Winter, although they may be planted until May. Special mixture includes over 20 different varieties. Pound, \$5.00; oz., 50c; $\frac{1}{2}$ oz., 30c; Pkt., 10c.

Wild Flower Separate Varieties:

These are listed and described under their respective variety-names in the body of this catalog. See Bartonia, Clarkia, Collinsia, Eschscholtzia, Gilia, Godetia, Layia, Limnanthes, Lupinus, Nemophila, Phacelia.

XERANTHEMUM.

Pink, lilac, white, silky everlasting flowers, stiff-stemmed; 2 feet; sow February to May. Germination period 10 to 14 days. Double Mixed. Pkts., 10c.



A New-Type Cutflower, Zinnia Fantasy

ZINNIA.

Our summer specialty. Pinks, reds, yellows, and purples, in vivid shades, unexcelled for summer bedding and cut-flowers. We carry the originator's strain, Bodger's Gold Medal, Dahlia-flowered and California Giant Zinnias, which cannot be exceeded in size; lack of water or sunshine stunts the flowers, so give them plenty of both. Sow March to July. Germination period 5 to 10 days.

Fantasy Mixture, new, informal Chrysanthemum-flowered type with slender, daintily twisted petals. All Colors Mixed. Pkt., 15c.

Dahlia-flowered (huge, loose-petalled, cup-centered flowers; 3 feet):

Canary Bird, yellow; Golden State, light orange; Oriole, deep bronzy orange; Exquisite Pink, light rose with deeper center; Luminosa, bright salmon pink; Old Rose; Scarlet Flame; Crimson Monarch; Dream, lavender; Purple Prince; Gold Medal Mixed. Pkts., 15c.

California Giants (Giant Mammoth; huge, close-petaled, flat-topped blooms; 3 feet): Daffodil, canary yellow; Golden Queen, deep yellow; Orange King, deep orange; Miss Wilmott, soft pink; Enchantress, deep rose pink; Rose Queen, bright carmine pink; Salmon Queen, salmon rose shades; Scarlet Gem; Grenadier, deep red; Purity, best white Zinnia; All Colors Mixed. Pkts., 15c.

"Cut and Come" (medium-sized flowers, freely produced, the best of all types for cutting, with the truest zinnia colors; 2 feet): Canary Yellow; Carmine Red; Salmon Rose; Scarlet; All Colors Mixed. Pkts., 10c.

Pompon (Lilliput; small, very double flowers, fine for edgings and bouquets; 1 to 1½ feet): Canary Yellow; Crimson Gem; Golden Gem; Lavender Gem; Salmon Rose; Red Riding Hood, scarlet; White; Mixed. Pkts., 10c.

Tom Thumb Lilliput (extra dwarf; 5 inches; very compact, for edgings and pots). All Colors Mixed. Pkt., 15c.

Scabiosa-flowered, new, with tufty, pincushion-centered single flowers. Mixed. Pkt., 15c.

Crown o' Gold, a new and pleasing Zinnia, with golden yellow overlaid on the base of the petals, in a full range of Dahlia-flowered colors. Mixed. Pkts., 15c.



Unusual and
Attractive—
Scabiosa-Zinnias

ZINNIA HAAGEANA

(Mexican Zinnia).

Many unusual and attractive combinations of red, bronze, and orange, with yellow, cream, and white, as well as plain colors, make this dwarf Zinnia beautiful for beds; the stems are long enough for cutting; 1 foot; sow March to July. Germ. per. 5 to 10 days. Mixed. Pkt., 10c.

VEGETABLES

Campbell's Vegetable Seeds are the best varieties for Southern California, grown from pure-bred stocks by specialist growers who are constantly bettering their strains through selection.

As with flower seeds, we carry all vegetables in bulk, and put up our own packets.

ARTICHOKEs, Green Globe.

Sow September to April, 1 inch deep; save seedlings with least spiny leaves; set 4 feet apart. Oz., 60c; Pkt., 10c. **Plants:** December to March, 25c each.

ASPARAGUS.

Sow March to May; transplant following February; Palmetto. Oz., 20c; Pkt., 10c. **Roots:** December to April; Mary Washington, 35c doz., Palmetto, 25c dozen.

BEANS.

Bush: Bountiful, early, prolific, stringless; Canadian Wonder, flat pod, good flavor; Dwarf Horticultural, fine flavor, stringless; Golden Wax, vigorous stringless, fine quality; Prolific Black Wax, for hot weather, round-pod; Stringless Green Pod, early, productive; Broad Windsor (Horse), very hardy.

Pole: Kentucky Wonder, stringless; K. W., White-seeded, 10 days earlier; K. W. Wax, extremely prolific, fine; Horticultural Pole (Cranberry), very productive green-shell bean; Yard-Long Bean, curious, rust-proof, and tasty. Lb., 30c; Pkts., 10c.

BEANS, Lima.

Bush: Burpee's Improved, large, flat; Fordhook, smaller, rounded; Monstrous, forms perennial grape-like bush, prolific.

Pole: King of the Garden, prolific. Lb., 40c. Pkt., 15c; except Monstrous, 1b., 60c.

BEETS, Table.

Sow January to September; Crosby's Egyptian, early, deep red, tops best for greens; Detroit Dark Red, best quality home beet; Early Blood Turnip. Oz., 15c. Pkts., 5c.

Stock: Sow January to May; Sugar Beet (Klein Wanzleben), sweetest: Mammoth Long Red Mangel, largest. Lb., 60c.

BRUSSELS SPROUTS.

Sow August to February; cook like asparagus, before buds open. Pkt., 10c.

BROCCOLI, Sprouting.

Sow August to January. Oz., 30c. Pkt., 10c.

CABBAGE.

Sow July to March; Copenhagen Market (Cannonball), very early, round, solid, sweet; Early and Late Flat Dutch, sure to head; Mammoth Rock Red; Savoy, finely-crumpled yellowish leaves; Early Winnigstadt, pointed. Pkts., 10c.

Plants: September to April on order; Copenhagen Market. Early Winnigstadt, 15c dozen, 90c 100.

CARROT.

Sow January to October; Chantenay, $\frac{1}{2}$ -long, fine-flavored; Danver's Half-long, good flavor, productive; French Forcing, small, early; Long Orange, 1 foot, for table or stock; Oxheart, thick, sweet, early; Nantes, sweetest of all. Oz., 20c. Pkts., 5c.

CAULIFLOWER.

Sow August to December; give plenty of water, and tie up leaves loosely to keep head white; Snowball, extra early; Pearl; Veitch's Autumn Giant. Pkts., 15c. **Plants:** September to March on order; Snowball, 25c. dozen.

CELERY.

Sow February to July; easily-grown in moist, rich soil; Giant Pascal, large, stringless, finest-flavored; Golden Self Blanching, earliest, fine flavored; Celeriac, celery-flavored root. Pkts., 10c.

CHAYOTE (Mexican Squash Vine).

A single seed within each fruit; set December to May, with larger end half buried. Each 15c.

CHICORY, Willoof (French Endive).

Sow May to June; popular for winter salads. Oz., 25c. Pkt., 10c.

CHIVES (Grass-Onion).

Sow August to April; leaves, for flavoring, milder than onion. Oz., 1.75. Pkt., 10c. **Plants:** Set any time, 5c clump.

COLLARDS, Georgia.

Sow August to March; very hardy, kale-like "greens" plants. Oz., 15c. Pkt., 5c.

CRESS, Curled (Pepper Grass).

Sow any time; frilled, pungent leaves for salads. Oz., 15c. Pkt. 5c.

CRESS (True Water-Cress).

Sow any time; plants heavy-foliaged, slightly pungent, for shady pools or very moist soil. Oz., 45c. Pkt., 10c.

CORN.

Sow March to August; best planted in several rows, for pollination; Black Mexican, rich, sweet, white when eaten; Charlevoix, an improved, larger-eared and earlier Golden Bantam; Country Gentleman, long, narrow cob; extra sweet. Oregon Evergreen, fine sweet market sort; Stowell's Evergreen, like Oregon Evergreen but later. Field Corns: Golden Dent, and Hickory King. Pop Corn: White Rice. Lb., 30c. Pkts., 10c.

CUCUMBER.

Sow March to July; ready in 12 weeks; Chicago Pickling, fine; Davis Perfect; Japanese Climbing, fine quality, space saver; Lemon, very good; Long Green, black-spined; Rollinson's Telegraph, for greenhouse forcing (Pkt., 15c); White Spine; Small Gherkin, for pickling. Oz., 20c. Pkts., 5c.

DANDELION, Improved Thick-Leaved.

Sow January to April; cabbaging sort, much superior to uncultivated. Oz., 75c. Pkt., 10c.

EGG PLANT, New York Improved.

Sow in hot bed January to April. Oz., 65c. Pkt., 10c. **Plants:** April to June, 25c dozen.

ENDIVE.

Sow August to March; treat, and use, like lettuce; Broadleaved Batavian (Escarolle); Green Curled. Oz., 15c. Pkt., 5c.

FENNEL, Sweet Florence.

Sow August to February; treat like celery; root, stalks, and leaves are edible; seeds for flavoring. Oz., 20c. Pkt., 5c.

HERBS.

For flavor, fragrance, and garden-ornament; sow February to July.

Anise; with fragrant, tasty seeds.

Basil; for flavoring from seeds and leaves.

Borage; for leaves in drinks and salads.

Burnet; leaves cucumber-flavored, for salads.

Caraway; for seeds on cakes and candies.

Catnip; or Catmint; leaves for seasoning.

Chamomile; dried flowers used medicinally.

Chervil; for flavoring soups, etc.

Chives, listed elsewhere.

Coriander; seeds used for flavoring.

Dill; seeds used as condiment and in pickles.

Fennel, listed elsewhere.

Lavender; flowers fragrant, fresh or dried.

Marjoram; leaves and shoots for flavoring.

Pennyroyal; leaves season puddings, etc.

Peppermint; leaves and stems for flavoring.

Rosemary; leaves used for seasoning.

Rue; leaves for medicine (good for fowls).

Saffron; used for coloring and flavoring.

Sage; leaves for seasoning and stuffing.

Summer Savory; for seasoning and flavoring.

Thyme; for seasoning, and medicinal use.

Wormwood; beneficial for poultry.

Pkts., 10c. **Plants** of many available, 15c each.

KALE (Borecole).

Sow August to April; Dwarf Green Curled for greens and garnishing; Jersey (Thousand-headed), smooth leaves, prolific, for poultry. Tall Scotch Curled, for greens. Oz., 15c. Pkts., 5c.

KOHL RABI, Early White Vienna.

Sow August to February; cabbage-flavored but used like turnip. Oz., 25c. Pkt., 5c.

LEEK, American Flag.

Sow August to December; used like green onions, but far larger and milder. Oz., 35c. Pkt., 10c.

LETTUCE.

Heading varieties: Big Boston; Early White Cos (Romaine; Celery Lettuce): Iceberg, thin-leaved home-garden sort; Los Angeles Market (New York), good header and shipper.

Leaf varieties: Early Curled Simpson, best planted and left thick in row: Prizehead, very sweet, early, leaves red-edged. Oz., 20c. Pkt., 5c.

MELONS.

Muskmelons: Burrell's Gem, oval, netted, salmon to rind; Hale's Best, round, orange, fine flavor; Honey Dew, very sweet, green flesh; Honey Rock, smaller, lighter flesh; Persian, fine if thoroughly ripened on vines; Rocky Ford, green fleshed, oval; Tip Top, ribbed, thick, sweet yellow flesh; Winter Pineapple Casaba. Pkts., 10c.

Watermelons: Angeleno, round, dark green, delicious; Chilian, very sweet; Kleckley's Sweets, sweetest of all; Klondike, oblong, dark green, very sweet. Pkts., 10c.

MUSHROOMS.

May be grown any time in cellar or hotbed, but need uniform moisture and temperature. Pure Culture Spawn, per brick (for 10 square feet of bed), 40c.

MUSTARD.

Sow any time; turnip-like leaves for greens; Chinese, Brussels-Sprouts flavor. Oz., 40c. Giant Southern Curled, vigorous. Oz., 20c. Pkts., 5c.

OKRA (Gumbo).

Sow April to July; pods used in soups, stews, and relishes; Dwarf Long Green Pod; White Velvet. Oz., 20c. Pkt., 10c.

ONION.

Sow August to April; Bunching; Prizetaker, yellow-brown, mild, fine; Silverskin (White Portugal), for green onions, and best flat white cooking onion; Riverside Sweet Spanish, very large, yellowish, mild, delicious; White Bermuda (Crystal Wax), round, mild and sweet; Yellow Globe Danvers, early, round, mild. Pkts., 10c. **Sets:** September to May. White, 20c lb.; Yellow, 15c lb. **Plants:** December to February, Crystal Wax, 25c 100.

PARSLEY.

Sow any time; Extra Triple Curled (Moss Curled), for garnishing; Hamburg, thick parsnip-like roots for flavoring; Plain, leaves for flavoring. Oz., 20c. Pkts., 5c. **Plants:** September to May; Triple Curled; 20c dozen.

PARSNIP, Hollow Crown.

Sow August to March; best given rich soil and plenty of water; improved by freezing in ground. Oz., 20c. Pkt., 5c.

PEAS.

Sow September to February.

Dwarf: Laxton's Progress (Improved Laxtonian), early; Little Marvel, sweetest of all; Dwarf Telephone, late.

Tall: Telephone, medium early; Stratagem, late; Melting Sugar (Edible Pod), cook whole pods when peas are half-developed. Lb., 30c. Pkts., 10c.

PEPPER.

Sow in hot-bed January to April, outdoors May and June.

Sweet: California Wonder Bell, thick flesh, Chinese Giant, green when young, turning bright red; Pimiento, cone-shaped, green, turning ruby.

Hot: Anaheim Chili, pleasing pungency; Floral Gem, small, for sauces and pickling; green, white, and red; often grown for pots. Pkts., 10c.

Plants: April to June; California Wonder, Pimiento, Chili; 20c dozen.

POTATOES.

Set September to April; Oregon-grown, certified stock: White Rose, best for Southern California; Red Rose, plant in midwinter; British Queen, white, for Fall plantings.

PUMPKIN.

Sow March to July; Connecticut Field (Jack O'Lantern), for pies or stock; Pie (Sugar), finest quality; Mammoth King, largest. Oz., 20c. Pkt., 5c.

RADISH.

Sow any time; Early Scarlet Globe, best; French Breakfast, olive-shaped, red; Icicle, crisp and mild; Long Scarlet; Scarlet Turnip, White Tipped; Large White Chinese Winter. Oz., 20c. Pkts., 5c.

RHUBARB ROOTS.

Set December to March; Giant Crimson Winter, 15c each. Strawberry, 20c each.

ROSELLE (Queensland Jelly Plant).

Sow in April; ornamental; resists drought; use pods as soon as flowers drop, for jelly. Oz., 75c. Pkt., 10c.

RUTABAGA (Swedish Turnip).

Sow September to March; American Purple Top; larger, more mild and sweet than turnips. Oz., 20c. Pkt., 5c.

SALSIFY (Vegetable Oyster).

Sow in spring, and dig in fall and winter; Mammoth Sandwich Island, best. Oz., 25c. Pkt., 5c.

SPINACH.

Sow October to March; Giant Thick Leaved, large, tender; Prickly-seeded Dark Green, best winter; Summer Success; New Zealand, spreading vine, with tips used like spinach for greens. Pkts., 5c.

SQUASH.

Summer: Early White Bush Scallop (Patty Pan); Italian Marrow (Zucchini); Yellow Crookneck.

Winter: Banana; Delicious, finest flavored; Hubbard; Table Queen (Des Moines or Oregon), small and fine-flavored. Oz., 20c. Pkts., 5c.

SWISS CHARD (Spinach Beet).

Sow January to September; Large Ribbed White, leaves for greens and leafstalks good asparagus substitute; Lucullus, curly leaves, for greens, or chickens. Oz., 15c. Pkts., 5c.

TOMATO.

Sow January to March in hot-beds, outside in April; staking is advisable; Earliana, best early; Marglobe, wilt resistant, medium-size, deep scarlet; Ponderosa (Beefsteak), best large; Stone, excellent solid; Yellow Pear, small, firm, mild; Ground Cherry, small, light green, in husks. Pkts., 10c.

Plants: March to May, Stone, Beefsteak, 20c doz.

TURNIP.

Sow September to March; Early White Flat Dutch; Strap-leaved, mild and sweet; Purple Top Globe, fine table sort; Snowball; Orange Jelly (Golden Ball, best yellow. Seven-Top, for greens. Oz., 20c. Pkts., 5c.



FERTILIZERS

For Flowers and Vegetables

Application of a good, balanced fertilizer after the flowering plants or vegetables have become established in the soil is far safer and more effective than too-heavy fertilizing of the ground before planting.

Use Campbell's Dependable 6-10-2 Commercial fertilizer, at the rate of 5 pounds per 100 feet of row every six weeks during the growing season, or Vigoro, the complete Plant Food, 4-12-4, at the rate of 4 pounds per 100 feet of row. It is best to work the fertilizer lightly into the soil on either side of the row.

A very complete line of fertilizers is carried, including special mixtures for Azaleas, Avocados, Roses, Bulbs, Sweet Peas, etc.; we shall be glad to advise you as to the best type and quantity for your needs.

We deliver free, orders of 50c or over, in Pasadena, South Pasadena, San Marino, Alhambra, Altadena, and Glendale-La Canada. Orders of \$2.00 or over will be delivered free in Eagle Rock, Glendale, Hollywood, Los Angeles, or Beverly Hills.



GARDEN BOOKS

For increased joy in gardening, or for specialized reading on your favorite garden subject, include one or several of these authoritative books with your seed order.

Books for California Gardeners

Although it is true that most books on General Gardening are written from the Eastern standpoint, the following books are authoritative for this region:

California Garden Flowers."

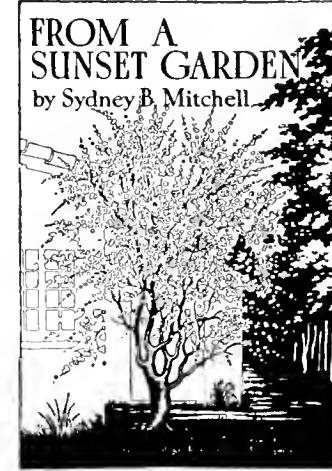
"*From a Sunset Garden.*"

"*Gardening in California.*"

"*How to Prune Western Shrubs.*"

"*Planting Lists for Southern California.*"

"*Southern California Gardening.*"



American Alpines in the Garden,

McCully 19 ill.; 262 pp. \$ 2.50

Annuals in the Garden, Ortloff 17 ill.; 88 pp. 1.00

Another Garden Notebook, Putz 45 ill.; 213 pp. 1.50

Azaleas and Camellias, Hume 14 ill.; 90 pp. 1.50

Book of Annuals, Hottes 70 ill.; 170 pp. 1.50

Book of Bulbs, Rockwell 187 ill.; 264 pp. 2.00

Book of Climbing Plants, Hottes 79 ill.; 250 pp. 1.75

Book of Garden Flowers, McCurdy 115 ill.; 300 pp. 3.00

Book of Perennials, Hottes 70 ill.; 200 pp. 1.50

Cactus Book, Houghton 18 ill.; 145 pp. 2.25

California Fruits, Wickson 22 ill.; 505 pp. 4.00

California Garden Flowers, Wickson 15 ill.; 225 pp. 2.50

California Vegetables, Wickson 20 ill.; 319 pp. 2.00

The Care of Ornamental Trees, Greeves-Carpenter 70 pp. 1.25

Commercial Horticulture, Bahr 615 pp. 5.50

The Cultivated Evergreens, Bailey 162 ill.; 434 pp. 3.00

Dahlias, Rockwell 65 ill.; 80 pp. 1.00

English Pleasure Gardens, Nichols 150 ill.; 323 pp. 2.50

Evergreens, Rockwell 67 ill.; 84 pp. 1.00

Fertilizers, Laurie & Edmond 22 ill.; 147 pp. 2.00

Fertilizers, Voorhees 29 ill.; 310 pp. 2.50

Fragrant Path, Wilder 403 pp. 3.00

From a Sunset Garden, Mitchell 8 ill.; 337 pp. 2.50

Garden Cinderellas (Lilies), Fox 51 ill.; 269 pp. 5.00

Garden Notebook, Putz 52 ill.; 220 pp. 1.50

Garden Maintenance, Ortloff 29 ill. and diag.; 301 pp. 2.50

Garden Flowers in Color, Stevens 400 color ill.; 310 pp. 3.75

House Plants, Palmer 101 ill.; 175 pp. 1.25

The Gardener, Bailey 116 ill.; 260 pp. 2.00

Gardener's Dictionary, Johnson's new edition 923 pp. 7.00

Gardening in California, Mitchell 28 ill.; 300 pp. 2.50

Gardening with Peatmoss, Rockwell 25 ill.; 72 pp. 1.00

Gladiolus, Rockwell 45 ill.; 79 pp. 1.00

The Herb Garden, Bardswell 16 color ill.; 189 pp. 3.00

Hortus: A Concise Dictionary of Gardening, Bailey 35 ill.; 652 pp. 5.00

How to Arrange Flowers, Biddle 35 ill.; 95 pp. 1.00

How to Grow Delphiniums, Leonian 10 ill.; 100 pp. 1.00

How to Grow Roses, Pyle 138 ill.; 211 pp. 2.00

How to Prune Western Shrubs, Martin 35 diag.; 110 pp. 1.00

Irises, Rockwell 54 ill.; 80 pp. 1.00

Lawns, Rockwell 39 ill.; 87 pp. 1.00

Manual of Gardening, Bailey 350 ill.; 539 pp. 3.00

Manual of Spraying,				
Cockerham.....	8 ill.;	87 pp.	1.25	
Modern Dahlia Culture, Waite..		130 pp.	1.50	
Mushroom Growing, Duggar....	15 ill.;	250 pp.	2.00	
The Nursery Manual, Bailey....	240 ill.;	456 pp.	2.50	
Patio Gardens, Fox.....	98 ill.;	247 pp.	8.00	
Perennial Gardens, Ortloff.....	18 ill.;	90 pp.	1.25	
Planting Lists for Southern California, Hoyt.....		288 pp.	2.00	
Plant Names, Lindsey.....		99 pp.	1.00	
Planning Your Garden, Rogers.	25 ill.;	301 pp.	1.50	
Practical Garden Book, Holmes.		96 pp.	1.00	
Practical Plant Propagation,				
Hottes.....	153 ill.;	224 pp.	2.00	
Pronouncing Dictionary of Plant Names		36 pp.	.25	
Pruning Manual, Bailey.....	381 ill.;	400 pp.	2.50	
Rock Garden Primer, Thornton.	73 ill.;	132 pp.	2.00	
Rock Gardens and Alpine Plants, Correvon.....	33 ill.;	560 pp.	6.00	
Rock Garden, Rockwell.....	32 ill.;	86 pp.	1.00	
The Rose in America,				
McFarland.....	66 ill.;	233 pp.	3.00	
Roses, Rockwell.....	74 ill.;	88 pp.	1.00	
Shrubs, Rockwell.....	49 ill.;	76 pp.	1.00	
Southern California Gardening,				
Trask.....	7 ill.;	64 pp.	.45	
Standard Cyclopaedia of Horticulture, Bailey.....	3 vol.; 5000 ill.;	3637 pp.	15.00	
Tropical and Sub-Tropical Fruits, Popenoe.....	24 ill.;	474 pp.	4.50	



Plant Double Camellia-Flowered Shirley Poppies

See page 33.

NEW FLOWERS

In the past two or three years, seed-growers and hybridists have developed and offered to the flower-loving public an unusually large number of strikingly different new flower varieties which, happily, are almost without exception as beautiful and useful as they are novel.

Marigold, Dixie Sunshine, illustrated in color here, and described more fully among the Novelties for 1936 in the front of this Catalog, is an outstanding example of the results that are being attained, as is the lovely new mixture of double California Poppies shown in color on the cover-page. Don't fail to include them both.

As a special inducement to garden-lovers, Campbell Seed Store offers a free packet of your choice of any one of the 1936 Flower Novelties with every order of \$2.00 or over, from this catalog.



A NEW MARIGOLD
DIXIE SUNSHINE



CAMPBELL SEED STORE

"DEPENDABLE SEEDS"